WINSLow—JOSEPH CITY

TELEPHONE DIRECTORY

Making the nation
your neighborhood
even through the magic of...

This directory contains complete Direct Distance Dialing instructions.

JUNE 1960

MOUNTAIN STATES TELEPHONE
Just because you like to keep in touch

Do you really need a better reason to pick up your phone and enjoy a long distance call tonight?

And here’s a pleasant surprise . . . you can call station-to-station anywhere in the country after 6:00 PM or on Sunday and talk for three wonderful minutes for $1.75 or less, plus tax.

Even three-minute calls to Alaska or Hawaii are only $6.75 or less. And remember, call by number—it’s faster.

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**EMERGENCY CALLS**

<table>
<thead>
<tr>
<th>Fire</th>
<th>Police</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joseph City Fire Dept.</td>
<td>Joseph City Police Dept.</td>
</tr>
<tr>
<td>Holbrook J Jackson 4-3131</td>
<td>Holbrook J Jackson 4-6533</td>
</tr>
<tr>
<td>Naveo County Sheriff Winslow</td>
<td>Naveo County Sheriff Joseph City</td>
</tr>
<tr>
<td>Holbrook J Jackson 289-3321</td>
<td>Holbrook J Jackson 4-6533</td>
</tr>
<tr>
<td>Winslow Police Dept.</td>
<td>Winslow Police Dept.</td>
</tr>
<tr>
<td>289-2431</td>
<td>289-2431</td>
</tr>
</tbody>
</table>

If unable to complete Fire, Police, or other Emergency calls by dialing the number, dial Operator (figure “0”) — ask for “FIRE” or “POLICE” and give her the address where the assistance is desired, your name and telephone number.

Arizona Highway Patrol — To Report An Accident Dial The Operator And Ask For: Enterprise 123

**FEDERAL BUREAU OF INVESTIGATION (F.B.I.)**

For the Telephone Number or Address of the nearest Office dial Operator (Figure 0)

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**TELEPHONE SERVICE CALLS**

**WINSLow**

<table>
<thead>
<tr>
<th>Long Distance</th>
<th>See Pages 3 - 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repair Service—To report a Telephone out of order</td>
<td>Dial 289-2428</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Offices—Service Applications, moves, bills, listings, etc.</th>
<th>Dial 289-3311</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistance Operator—To obtain assistance or to report service irregularities.</td>
<td>Dial Operator (Figure 0)</td>
</tr>
<tr>
<td>Information—For numbers not listed in this directory</td>
<td>Dial 113</td>
</tr>
<tr>
<td>Time-of-Day Service</td>
<td>Dial Operator (Figure 0) Ask for Time</td>
</tr>
</tbody>
</table>

**JOSEPH CITY**

<table>
<thead>
<tr>
<th>Dial Operator (Figure 0)</th>
<th>Dial Operator (Figure 0)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dial Operator (Figure 0) Ask for Repair Service</td>
<td>Dial Operator (Figure 0) and ask for Telephone Business Office</td>
</tr>
<tr>
<td>Dial Operator (Figure 0)</td>
<td>Dial Operator (Figure 0) and ask for Information</td>
</tr>
<tr>
<td>Dial Operator (Figure 0) Ask for Time</td>
<td>Dial Operator (Figure 0) and ask for Time</td>
</tr>
</tbody>
</table>

**JIM K. GRAYSON**, Manager
117 E. 3, Winslow, Arizona

**G. A. BRADLEY**, District Manager
110 N. 2 Ave., Phoenix, Arizona

This Directory is the Property of—
THE MOUNTAIN STATES TELEPHONE AND TELEGRAPH COMPANY

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A-21-01-0
DIALING LOCAL CALLS
IN WINSLOW & JOSEPH CITY

For EMERGENCY and Telephone Service Calls See PAGE 1

How to use your dial telephone in making local CALLS

1. Know the correct number. If you are not sure of the number, look it up in the directory.

2. Dialing a local call
   a. Remove the receiver and listen for dial tone—a steady humming sound.
   b. Upon hearing the dial tone, dial each figure in the number.
   c. When you hear a soft “burr-ring” sound after dialing a number, the telephone you dialed is ringing. Please give the person you are calling time to answer before you hang up. About ten rings (one minute) is usually enough.
   d. If, after dialing, you hear a steady “buzz-buzz-buzz” it means that the line is busy. To stop the “busy signal” it is necessary to hang up.

   e. If you are calling another party on your line you will always get the “BUSY SIGNAL”. TO COMPLETE SUCH A CALL “DIAL OPERATOR” and she will be glad to help you.

3. Suggestions that will help to prevent your calls going astray—wrong numbers or not getting the “ringing” or “busy” signal.
   a. Turn the dial all the way to the finger stop.
   b. Completely release the dial after each pull and allow it to return to its original position at its own speed.
   c. In making a series of calls or if you make a mistake in dialing—hang up momentarily before dialing again. This releases the equipment and gives it time to place the “dial tone” on your line again.

BE SURE YOU DO NOT CONFUSE A LETTER WITH A FIGURE WHEN YOU ARE DIALING A CALL

IF YOUR DIAL LOOKS LIKE THIS

This is the Letter “1”
This is the Figure “1”
This is the Letter “O”
This is the Figure “0”

IF YOUR DIAL LOOKS LIKE THIS

This is the Letter “7”
This is the Figure “7”
This is the Letter “O”
This is the Figure “0”

Information about long distance calls

Here are some suggestions which can save you money and time

How to save money

CALL STATION-TO-STATION if you are willing to talk to anyone who answers. Charges begin when the called telephone is answered. Station-to-station rates are lower than person-to-person.

TO MAKE STATION-TO-STATION CALLS to CITIES YOU CAN DIAL DIRECT (FOR WINSLOW SUBSCRIBERS ONLY) Just follow the Direct Distance Dialing instructions on Pages 4, 5, & 6. It is easy to dial your out-of-town calls if you follow these simple instructions.

TO MAKE STATION-TO-STATION CALLS to CITIES YOU CANNOT DIAL DIRECT (For Winslow and Joseph City subscribers) Dial Operator (Figure “0”) and tell her the place and telephone number. If you don’t know the number, give the operator the name and address, but tell her you will talk with anyone. Then list the number in your “Blue Book” of telephone numbers.

CALL PERSON-TO-PERSON if it is necessary to talk to a particular person or to a particular extension telephone or department. Charges are higher than for station-to-station calls. They begin when the person or telephone you have asked for answers.

PLACE YOUR CALL AFTER 6 P.M. OR BEFORE 4:30 A.M. ON WEEKDAYS OR ANY TIME SUNDAYS. You make real savings on most calls during these reduced rate periods, especially on calls to more distant points.

PLAN YOUR CALL. It’s a good idea, before making a long distance call to plan what you want to say. Then you won’t talk longer than you intended or have to call back because you forgot something.

A good idea

CALL BY NUMBER whenever you know it—it’s Faster! When you place long distance calls by number, the operator can frequently complete your call twice as fast. If you don’t know the number, the operator will give it to you in the course of handling the call—then you can jot it down for use next time. If you’d like a handy booklet for listing frequently-called numbers, “The Blue Book of Telephone Numbers” is free. For your copy, just ask at the Telephone Business Office.

Have a telephone get-together

Have a family reunion or a business meeting by telephone. You can talk to a number of long distance points all at one time. Just dial Operator (Figure “0”) and then ask for the Conference Operator and tell her the numbers you want to contact. This service costs less than you’d think.
DIRECT DISTANCE DIALING
From all telephones in the Winslow exchange except coin telephones

WHAT IS DIRECT DISTANCE DIALING?
A faster method of completing long distance calls, enables you to dial your own long distance calls direct to many telephones throughout the country. It can be used as easily and simply as dialing a local call.

DIRECT DISTANCE DIALING

HOW TO USE DIRECT DISTANCE DIALING

When To Use Direct Distance Dialing
Direct Distance Dialing can only be used to dial station-to-station long distance calls. Continue to dial “0” Operator to place all other long distance calls such as:
- Person-to-Person
- Collect
- Credit Card
- Calls from Coin Telephones
- Other calls requiring special handling

Where You Can Dial
You are able to dial all telephones with 2 letters and 5 figures or with 7 figures in the cities and communities listed on the following pages. Additional communities are being added to this list from time to time, and may be obtained by dialing “0” Operator.

Obtain The Number
If you want a number in a city listed on the following pages, dial “0” Operator and ask for the information operator in the city you are calling.

For Example: Chicago Information, please.
When you get the number, please jot it down and keep the number in front of you while you dial.
Your Blue Telephone Number Booklet for recording your long distance telephone numbers may be obtained by calling the Business Office.

HOW TO DIAL A DIRECT DISTANCE CALL

From All Winslow Telephones (Except Coin Telephones)

Dial The Direct Distance
Dial Code “112”

First dial “112”
Next dial the three-digit Area Code listed after the desired city name in the list on the following pages. Calls to all Arizona communities will not require an Area Code.

Then continue to dial the telephone number (2 letters and 5 figures or all 7 figures) just as you do on a local call.
You can dial only those telephone numbers which have 2 letters and 5 figures, like Richmond 8-1299, or 7 figures, like 748-1299.

It’s important to remember this because some cities have numbers that you can dial and numbers you can’t dial. For example, Mutation 6552 cannot be dialed because there are not 5 figures in the number.

THINGS TO REMEMBER ON ALL DIRECT DISTANCE DIALING CALLS

1. First dial “112.”
2. Followed immediately by the “Area Code,” if required. (See following pages).
3. Then dial the telephone number. Be sure it has 2 letters and 5 figures or 7 figures.
4. Give the operator the number of the telephone you are using when she asks, “Your number, please?”

Here’s How You Do It
For Example:
For Example:
To call an Arizona number:

<table>
<thead>
<tr>
<th>DDD</th>
<th>Area Code</th>
<th>Telephone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dial 112 (not required)</td>
<td>SU 3-0799</td>
<td></td>
</tr>
<tr>
<td>Dial 112 (not required)</td>
<td>783-0799</td>
<td></td>
</tr>
</tbody>
</table>

To call Los Angeles Richmond 8-1299

<table>
<thead>
<tr>
<th>DDD</th>
<th>Area Code</th>
<th>Telephone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dial 112 213</td>
<td>RI 8-1299</td>
<td></td>
</tr>
<tr>
<td>Dial 112 213</td>
<td>748-1299</td>
<td></td>
</tr>
</tbody>
</table>

Your Number, Please?
After you have dialed the distant number and before the telephone starts to ring, an operator will come in on the line and ask your number, saying “Your number please.” When she does, give her the number of the telephone you are using.
IN CASE OF DIFFICULTY REPORT IT IMMEDIATELY TO YOUR OPERATOR

It is most important to dial correctly. However, if you reach a wrong number, ask the person you have reached for his telephone number and his city. Dial "0" Operator immediately and give her this information so that you will not be charged for the call. If you receive a busy signal, hang up and try the call later. If you have any other difficulty, dial "0" Operator. She will be glad to help you.

REMEMBER—NO CHARGE WILL BE MADE WHEN:
- You call “OPERATOR”
- For information about a telephone number
- The line is busy
- No one answers

PLACES YOU CAN DIAL

HERE IS A PARTIAL LIST OF PLACES YOU CAN DIAL DIRECT BY TAKING THESE EASY STEPS.

ARIZONA

FIRST DIAL 112 FOLLOWED IMMEDIATELY BY THE TELEPHONE NUMBER

<table>
<thead>
<tr>
<th>PLACE</th>
<th>AREA</th>
<th>PLACE</th>
<th>AREA</th>
<th>PLACE</th>
<th>AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ajo</td>
<td>Higley</td>
<td>San Manuel</td>
<td>501</td>
<td>San Rafael</td>
<td>415</td>
</tr>
<tr>
<td>Ash Fork</td>
<td>Holbrook</td>
<td>Scottsdale</td>
<td>714</td>
<td>Santa Ana</td>
<td>714</td>
</tr>
<tr>
<td>Bagdad</td>
<td>Humboldt</td>
<td>Sedona</td>
<td>501</td>
<td>Santa Cruz</td>
<td>408</td>
</tr>
<tr>
<td>Benson</td>
<td>Kearny</td>
<td>Seligman</td>
<td>809</td>
<td>Santa Maria</td>
<td>605</td>
</tr>
<tr>
<td>Bisbee</td>
<td>Kingman</td>
<td>Show Low</td>
<td>714</td>
<td>Santa Monica</td>
<td>415</td>
</tr>
<tr>
<td>Buckeye</td>
<td>Litchfield Park</td>
<td>Sierra Vista</td>
<td>313</td>
<td>Stockton</td>
<td>501</td>
</tr>
<tr>
<td>Bullhead City</td>
<td>Mammoth</td>
<td>Snowflake</td>
<td>714</td>
<td>Suisun</td>
<td>707</td>
</tr>
<tr>
<td>Casa Grande</td>
<td>Marana</td>
<td>Somerton</td>
<td>501</td>
<td>Van Nuys</td>
<td>513</td>
</tr>
<tr>
<td>Cave Creek</td>
<td>Maricopa</td>
<td>Springfield</td>
<td>714</td>
<td>Ventura</td>
<td>809</td>
</tr>
<tr>
<td>Chandler</td>
<td>Mesa</td>
<td>Stanfield</td>
<td>213</td>
<td>Visalia</td>
<td>209</td>
</tr>
<tr>
<td>Chino Valley</td>
<td>Miami</td>
<td>Sunnyslope</td>
<td>213</td>
<td>Visalia</td>
<td>209</td>
</tr>
<tr>
<td>Coolidge</td>
<td>Nogales</td>
<td>(North Phoenix)</td>
<td>313</td>
<td>Long Beach</td>
<td>313</td>
</tr>
<tr>
<td>Cottonwood</td>
<td>North Phoenix</td>
<td>Superior</td>
<td>313</td>
<td>Los Angeles</td>
<td>313</td>
</tr>
<tr>
<td>Deer Valley</td>
<td>(Sunnyslope)</td>
<td>Superstition</td>
<td>313</td>
<td>Marysville</td>
<td>916</td>
</tr>
<tr>
<td>Douglas</td>
<td>Page</td>
<td>Tempe</td>
<td>209</td>
<td>Merced</td>
<td>209</td>
</tr>
<tr>
<td>Eloy</td>
<td>Paradise Valley</td>
<td>Tolleson</td>
<td>209</td>
<td>Modesto</td>
<td>209</td>
</tr>
<tr>
<td>Flagstaff</td>
<td>Payson</td>
<td>Tucson</td>
<td>408</td>
<td>Monterey</td>
<td>408</td>
</tr>
<tr>
<td>Florence</td>
<td>Phoenix</td>
<td>Wellton</td>
<td>415</td>
<td>Oakland</td>
<td>415</td>
</tr>
<tr>
<td>Gila Bend</td>
<td>Pinetop</td>
<td>Wickenburg</td>
<td>714</td>
<td>Oceanside</td>
<td>714</td>
</tr>
<tr>
<td>Glendale</td>
<td>Prescott</td>
<td>Wilcox</td>
<td>916</td>
<td>Oxnard</td>
<td>905</td>
</tr>
<tr>
<td>Globe</td>
<td>Ray</td>
<td>Yuma</td>
<td>714</td>
<td>Palo Alto</td>
<td>415</td>
</tr>
<tr>
<td>Hayden</td>
<td>St. Johns</td>
<td></td>
<td>714</td>
<td>Pomona</td>
<td>714</td>
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<td></td>
<td></td>
<td></td>
<td>714</td>
<td>Redlands</td>
<td>714</td>
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<td></td>
<td></td>
<td></td>
<td>213</td>
<td>Redondo Beach</td>
<td>213</td>
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<td></td>
<td></td>
<td>714</td>
<td>Riverside</td>
<td>714</td>
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<td></td>
<td></td>
<td>916</td>
<td>Sacramento</td>
<td>916</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>714</td>
<td>San Diego</td>
<td>714</td>
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<td></td>
<td></td>
<td>415</td>
<td>San Francisco</td>
<td>415</td>
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<td></td>
<td></td>
<td>408</td>
<td>San Jose</td>
<td>408</td>
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<td></td>
<td></td>
<td>806</td>
<td>San Luis Obispo</td>
<td>806</td>
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<td></td>
<td></td>
<td></td>
<td>415</td>
<td>San Mateo</td>
<td>415</td>
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<td></td>
<td></td>
<td></td>
<td>213</td>
<td>San Pedro</td>
<td>213</td>
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</tr>
</tbody>
</table>

A PARTIAL LIST OF OTHER PLACES YOU CAN DIAL

From All Winslow Telephones (Except Coin Telephones)

For These Places First Dial 112 — Then the Area Code followed immediately by the telephone number.

If the Desired City Is Not Listed, Dial "0" Operator, she will Follow the Area Code. For Dialable Cities, Furnish the Area Code. For Non-dialable Cities, Complete your Call.
A PARTIAL LIST OF OTHER PLACES YOU CAN DIAL
From All Winslow Telephones (Except Coin Telephones)
For These Places First Dial 112—Then the Area Code followed immediately by the telephone number.

If The Desired City Is Not Listed Dial "0" Operator, she will For Dialable Cities, Furnish the Area Code. For Non-dialable Cities, Complete your Call

**PLACE** | **AREA CODE** | **PLACE** | **AREA CODE** | **PLACE** | **AREA CODE**
---|---|---|---|---|
**MICHIGAN** | | **NORTH DAKOTA** | **OHIO** | **TEXAS**
Ann Arbor | 313 | Fargo | 701 | Akron | 216
Bay City | 517 | Cleveland | 216 | Abilene | 915
Dearborn | 313 | Columbus | 614 | Beaumont | 212
Detroit | 313 | East Liverpool | 216 | Brownsville | 212
Flint | 313 | Kent | 316 | Corpus Christi | 312
Jackson | 517 | Middletown | 512 | Dallas | 214
Lansing | 517 | Steubenville | 614 | Denison | 214
Mount Clemens | 313 | Toledo | 419 | El Paso | 716
Pontiac | 313 | Youngstown | 314 | Fort Worth | 817
Saginaw | 517 | | | Harlingen | 512
MINNESOTA | | | | Houston | 713
Minnneapolis | 612 | | | Longview | 214
St Paul | 612 | | | Lubbock | 806
Rochester | 507 | | | McAllen | 312
MISSOURI | | | | Mount Pleasant | 214
Columbia | 314 | | | Paris | 214
Joplin | 417 | | | Plano | 214
Kansas City | 816 | | | Port Arthur | 719
Rolla | 573 | | | San Antonio | 713
St. Louis | 314 | | | Uvalde | 214
NEVADA | | | | Utah | 435
Carson City | 702 | | | Cedar City | 801
Las Vegas | 702 | | | Holladay | 801
Reno | 702 | | | Ogden | 801
NEW JERSEY | | | | Provo | 801
Asbury Park | 201 | | | Salt Lake City | 201
Dover | 201 | | | | 500
Newark | 201 | | | | 500
New Brunswick | 201 | | | | 500
Paterson | 201 | | | | 500
Trenton | 609 | | | | 500
NEW MEXICO | | | | | 500
Albuquerque | 505 | | | | 500
Gallup | 500 | | | | 500
NEW YORK | | | | | 500
Brooklyn | 212 | | | | 500
Brentwood | 212 | | | | 500
Great Neck | 516 | | | | 500
Hempstead | 516 | | | | 500
Mount Vernon | 516 | | | | 500
New York City | 212 | | | | 500
Rochester | 719 | | | | 500
Schenectady | 518 | | | | 500
White Plains | 914 | | | | 500
NORTH CAROLINA | | | | | 500
Charlotte | 704 | | | | 500

**Things you should know about telephone service**

Emergency calls from party lines

**IF YOU NEED THE LINE** to make an emergency call, break into the conversation, identify yourself, tell what the emergency is and ask the other parties to please hang up.

**IF YOU ARE USING THE LINE** when the other party breaks in to say he has an emergency call, please hang up immediately.

**Warning**

It is unlawful for any person willfully to refuse to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of emergency. Likewise, it is unlawful for any person to ask for or request the use of a party line on pretext that an emergency exists knowing that no emergency in fact exists.

**Recording of conversations**

If you hear a “beep” on the line about every 15 seconds during a telephone call, the person with whom you are talking is recording the conversation by means of an electrical recording machine. The “beep” signal is for your protection. Use of a recorder without this signal is contrary to the Company’s tariffs and not permitted.

**Advertising business telephone numbers**

Listing telephone numbers in advertising is a convenient and profitable way for a business firm to place its telephone number before the public. We encourage this, but at the same time it should be understood that the assignment of a telephone number does not imply any property right in that number. The needs of the service compel us to occasionally make number changes. If your number must be changed, we will advise you as far in advance as possible.

**Directory accuracy**

Every effort is made to keep the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors and omissions from the directory except as provided for in its filed regulations and tariffs.

**Improper language**

Profane or obscene language over the Company’s lines is prohibited. Any violation of this rule may constitute cause for discontinuing service.

**Attachments to telephones**

Someone is always selling some new gadget or gimmick to hang on the telephone, presumably to improve the service or make it handier. However, most of these devices actually interfere with your service and may put your telephone completely out of order. The Telephone Company does not sanction any devices except those it furnishes. If your telephone equipment doesn’t meet some special need, the Telephone Company can furnish approved special equipment at reasonable rates.

**Telegrams by telephone**

You may telephone telegrams, cablegrams, or radiograms to the Western Union Telegraph Company — see the listing of that company in this directory — and have the charges appear on your telephone bill. You may also telephone your Western Union telegrams from coin telephones, paying as you would for a telephone call.

**Entertaining and educational programs are available for organized groups**

Talks and Motion Pictures can be arranged FREE OF CHARGE for groups of people, such as schools, fraternal, church, business, trade and professional organizations; and civic and service clubs.

For full information or booking, call or visit your local Telephone Business Office.
Local & Out-of-Town
Numbers Frequently Called
PLACE YOUR LONG DISTANCE CALLS BY NUMBER—IT'S FASTER

<table>
<thead>
<tr>
<th>NAME AND ADDRESS</th>
<th>AREA CODE</th>
<th>NUMBER</th>
</tr>
</thead>
</table>

**WINESLOW, ARIZONA**
JIM K. GRAYSON, Manager

| AAA EMERGENCY SERVICE 206 E 3 | 289-3354 |
| A & W Root Beer Stand 1001 Williamson Ave | 289-2891 |
| Abell RC 322 W Aspinwall | 289-4446 |
| Abney Ford 322 W 4 | 289-3139 |
| Ace Modjesko Co Pine-Payson Hwy | 289-3641 |
| Ackerman W L 704 W Mahoney | 289-4114 |
| Acryor Elizabeth Mrs W 4 | 289-3651 |
| Acryor W R 817 Kinsey Av | 289-2995 |
| Adams Charles L 408 W Oak | 289-2512 |
| Adams Paul K 317 Snyder Av | 289-4262 |
| Adams Ray 408 E Aspinwall | 289-3623 |
| Adams Roy 105 E Gilmore | 289-2560 |
| Adams William C 511 W Gilmore | 289-3202 |
| Addington Edith 110 W 1 | 289-3819 |
| Addision Blanche A Mrs 315 Campbell Av | 289-4216 |
| Addision H G 212 E Hillview | 289-4415 |
| Atkins Bruce acct 410 W 2 | 289-4261 |
| Ates 213 Hicks Av | 289-7070 |
| Athers Lee L 101 E Cherry | 289-4225 |
| Ainge Arnold 511 1/2 Berry Av | 289-3177 |
| Allperspach Maxine 817 Wilson Av | 289-2545 |
| Air Express Agency Old Depot | 289-2471 |
| Airport Wineslow Municipal | 289-2555 |
| Aley M W 516 W Oak | 289-2580 |
| Akin M C Sam 312 W 2 | 289-3239 |
| Altman Mike Southside | 289-3275 |
| Albritton J H 923 Window Av | 289-3620 |
| Avalos Catalina R 1114 E 1 | 289-3260 |
| Allen Jack 1200 Apache Av | 289-3875 |
| Alexander Charles E 517 W Mahoney | 289-2973 |
| Allen Calvin 1141 Apache Av | 289-3866 |
| Allen Cecil 410 W Oak | 289-3710 |
| Allen L E 316 W Hillview | 289-3733 |
| Allen Geo H 1153 Apache Av | 289-2347 |
| Allen Joe F 711 Hicks Av | 289-3049 |
| Allen Loyd 650 Gilmore | 289-4209 |
| ALLEN'S TEXACO SERVICE STATION 400 E 2 | 289-2733 |
| Alman Annie 216 W 4 | 289-3235 |
| Anderson W G 505 Henderson | 289-3726 |
| AMERICAN FENCE CO 165 Navajo Dr | 289-2601 |
| American Legion Hall 1015 Kinsey Av | 289-9944 |
| American Red Cross 615 Berry Av | 289-2305 |
| Ann | 289-2839 |
| ANN | 289-3569 |
| AMES BROS 206 E 3 | 289-3354 |
| Amil Kent 1120 W 1 | 289-4206 |
| Anna Lee Indian Colony | 289-3722 |
| Anaya Frank C Coopertown | 289-3640 |
| Anderson Andy 1001 Apache Av | 289-2167 |
| Anderson Anna M 119 W 4 | 289-2248 |
| Anderson G M 910 Apache Av | 289-2293 |
| Anderson Leo W 514 W Elm | 289-2139 |
| Anderson R F 111 W Elm | 289-3404 |
| Andrade Domingo 1215 W 2 | 289-3249 |
| Andrade Tom Southside | 289-2700 |
| Andrews Cecil 515 Berry Av | 289-3271 |
| Andrews F E 621 Kinsey Av | 289-7235 |
| Anglero Harold L Bushman Acres | 289-4035 |
| Anglin C R 412 Kinsey Av | 289-2554 |
| ANTENNNAVISION INC 220 E 2 | 289-2652 |
| ARA | 289-4139 |
| Antonio Harry Indian Colony | 289-2176 |
| Apodaca Delphina Southside | 289-2767 |
| Apodaca Prudencio 221 E Elm | 289-2037 |
| APPLIANCE SERVICE CO 511 W Gilmore | 289-3202 |
| Arroyo C F extent Lupton | Long Distance |
| Arguello Harry 516 W Hillview | 289-2559 |
| Arizona Industrial & Linen Supply 309 W 2 | 289-3641 |

When dialing a number DIAL ALL SEVEN FIGURES

**ARIZONA PUBLIC SERVICE CO**
Office 123 E 2
After 5 P M Saturdays & Holidays for service call
Wilson Chas S 417 Cottonwood Av | 289-2198 |
Chapman Bernard 921 Apache Av | 289-4286 |
Daly Glen D 137 Navajo Dr | 289-2893 |
Arizona Silica Sand Co Houck | Long Distance |
Arizona State Employment Service | 289-2425 |
Highway Dept. Sanders Maintenance Camp Sanders - Long Distance |
Motor Vehicle Div Sanders - Long Distance |
National Guard 222nd Transportation Co | Airport Rd | 289-3142 |
Unemployment Compensation Claims | 410 E 2 | 289-4241 |
Armendinger Minnie 1223 W 3 | 289-4243 |
Armijo Adolfo 1608 W 2 | 289-2302 |
Armijo J A 1019 W 1 | 289-2889 |
Armijo Joe K 317 E Oak | 289-3022 |
Armstrong Florence Sr Mrs 513 Campbell Av | 289-3014 |
Armstrong J S 601 W Maple | 289-3266 |
Armstrong Ned W 1020 Warren Av | 289-3617 |
**ARNOLD'S SHELL SERVICE**
237 W 2 | 289-2702 |
Arrowhead Package Store & Tavern 318 E 2 | 289-2702 |
Arthur William N 1000 Kinsey Av | 289-2756 |
Astenfelter V G 208 W Mulberry | 289-2738 |
Ashley L D 1000 Kinsey Av | 289-4004 |
ASHLEY'S WEST END GARAGE 1915 W 2 | 289-2801 |
Ashlock Ethel 514 Hicks Av | 289-3065 |
ASSOCIATED CONTRACTORS
297 Williamson Av | 289-4483 |
Atchison Topka & Santa Fe Ry Co—See Santa Fe Ry Co

**BABBIT BROB TRADING CO**
Dept Store 2 & Warrin Av | 289-3622 |
Branch Mgr | 289-3622 |
Credit Dept | 289-4491 |
Dry Goods Dept | 289-4171 |
Hardware Dept | 289-3162 |
Men's Dept | 289-3162 |
Ready to Wear Dept | 289-4171 |
Shoe Dept | 289-3162 |
Lumber Co 201 W 1 | 289-2231 |
Thriftway Super Market 3 & Piair Av | 289-2063 |
Thriftway Dress Shop 3 & Piair Av | 289-4301 |
Baca Greg | 289-2326 |
Baca E S Southside | 289-3078 |
Baca Lorenzo 1102 W Aspinwall | 289-2977 |
Baca Pete | 289-3642 |
Bagley's Fruit Stand 1002 W 2 | 289-4211 |
Bagley's Fruit Stand 1002 W 2 | 289-3642 |
Baile Esther Floral Shop 806 W Fleming | 289-3602 |
WINSLOW

City Manager City Hall——289-2442
Winn’s B & C Hillview——289-2927
Winnebago P 805 Wilson——289-3679
Wingfield Walter N of Winslow——289-3073
WINSLOW AUTO SUPPLY CO 202 W 2——289-3392
WINSLOW City of
City Maintenance & Street Dept——289-2701
City Manager City Hall——289-2422
City Clerk—289-2422
City Manager B——289-3742
City Clerk B——289-3743
City Streets——289-3742
Fire Dept——289-3745
Police Dept——289-2431
Sanitation Dept——289-3742
Swimming Pool N Colorado Av——289-3561
Water Dept Office Bruchman B——289-3411
After 5PM Saturdays Sundays & Holidays call——289-2121

CLAYTON J. GOLDSMITH, Manager, Winslow, Arizona

WINSLOW CAL'S 102 E 2——289-4431
WINSLOW CLEANERS 1212 W 2——289-9911
WINSLOW COUNTRY CLUB Southside——289-2491
WINSLOW CREDIT ASSN 1104 Warren Av——289-2391
WINSLOW DRUG CO 100 W 2——289-2542
WINSLOW FLORAL CO 806 W Fleming——289-3602
WINSLOW GLASS & MIRROR 101 Warren Av——289-3051
WINSLOW Ice Co 1800 W 2——289-3152
WINSLOW LAUNDRY & DRY CLEANERS 310 W 2——289-3841
WINSLOW MAIL 200 W 1——289-2467
WINSLOW MEMORIAL HOSPITAL Business Office——289-2921
Schools 120 W Hillview——289-2921
WINSLOW MERCHANTS CREDIT SERVICE 202 W 2——289-3711
WINSLOW Municipal Airport——289-2555
WINSLOW PHOTO SUPPLY 212 Williamson Av——289-3481
WINSLOW PUBLIC SCHOOLS High School N Apache Av——289-3371
High School N Apache Av——289-3372
Jefferson School 120 W Hillview——289-2921
Nursing Home 901 Colorado Av——289-3891
High School Gymnasium 901 Colorado Av——289-3891
Junior High School 1100 N Colorado Av——289-3791
(Continued Next Column)

Y

JOSEPH CITY, ARIZONA

JIM K. GRAYSON, Manager, Winslow, Arizona

Windsor School

Baird Otis——2532
Baird Tom——2681
Blaisdell Glenn Sen——2543
Blalock Glen——2453
Brinkerhoff W N——2757
Burr’s Texaco Service——2621
Burnham Darrin——2521
Bushman Elwin J——2481
Bushman Elwin L——2421
Bushman Milton——2421
Bushman Virgil A——2302

Cliff Dale——2581
Cox Joe R——2361
Davis John T——2774
Despain Loy K——2364
De Spann N——2369
Duncan C L——2411

Edwards Eldred H——2762
Elton's Frontier Highway 66 W——2603

FIRE DEPT Long Distance Holbrook——JA 4-3313
Foree Jack——2701

Geronimo Trading Post——2352
Hansen J D——2363
Hansen Ross D Bishop——2362
Hatch S G——2463
Hearn Carl——2411
Holt Glen——2702
Howdy Hank Trading Post——2642
Hunt Ben R——2355
Hunt May——2291

Inman Daniel M——2464
Jack Rabbit Trading Post Jack Rabbits——2661
Joseph City Grocery——2731
Joseph City Public School——2521

Kay Newell Garage——2431

Z

Zachary A T 715 W Hillview——24487
Zahmley C L 608 W Aspinwall——23873
Zahmley J H 317 W Mulberry——23873
Zavatski Al 316 W 3——24645
Ziesler Emma 510½ Kansas Av——289-2633
Zukiwski Joseph L 400 E Aspinwall——289-2015

Miller Leon C——2253
Morris C D——2741
Morris Gary K——2281
The Montana States Tel & Tel Co——Dial Operator
For Other Information See Introductory Pages

Newton B E——2422
Northern Ariz Poultry Inc——2311
Pacifi Motel——2511
Pautsell John L——2454
Pautsell Lloyd H——2403
Pavilion Arl——2521
Pickett Jack——2542
Pogue G M Mrs——2552
Pogue Luther L——2551

POLICE DEPT Long Distance Holbrook——JA 4-6533
Polley Emil——2758
Porter A B——2365
Porter Lester R——2391
Randall John S——2255
Randall R H——2351
Richards Glenn——2491
Richards V P——2271
Roberson Jack——2401
Roberson Jack G——2572
Riddle Elmer——2391
Rogers Malinda P——2301
Rogers Orson W——2441

Shelley Elden——2465
Shelley Margaret——2563
Shelley W C——2411
Shelley Kim——2565

SHERIFF Long Distance Holbrook——JA 4-6533
Smith Alken——2791

Tanner M L——2502
Tennery Nate C Jr——2331
Turley Electa Mrs——2341
Turley H C——2564
Turley Jay——2484

Webb Burr——2781
Webb F B——2672
Westover Edwin L——2769
Westover Fenn——2261
Westover John L——2471
Westover Russell——2342
Wilkinson G M——2262
Wilkinson J P——2242
Wimmer L H——2771
Wright Robert——2751

DEPARTMENT OF
LIBRARIES AND ARCHIVES
ARIZONA

27
Modern homes have Additional Telephones...
Where you need them... When you need them

With the accent on convenience, modern homes have several telephones. Additional telephones in the kitchen, bedroom and basement save time and steps—let you take or make your calls where you are, not where you wish you were.

And the cost of additional telephones is amazingly low—
ONLY A FEW PENNIES A DAY.

To add a decorative note to your home order additional telephones in COLOR

In the rooms you select, color telephones give handsome testimony to your own standard of good taste. Carefully keyed to modern color preferences by leading color consultants, telephones in color are designed to personalize your decorative scheme, to give you a conversation piece that's as interesting to talk about as on.

What's more, telephones in color are available in two distinctive styles—the conventional desk or table top model and the attractive, space-saving wall model.

The low, one-time cost of color telephones can be paid, if you wish, in small monthly installments.

COMPLETE TELEPHONE SERVICE

Makes YOUR home more pleasant

Today over 100 items of equipment are available to make the telephone in your home the most efficient servant imaginable. In addition to those described here, there are many more—each designed to save you time and steps, each tailor-made for your special needs. If you'd like to learn how you can enjoy complete telephone service, just call your telephone business office.

Illuminated Dial Telephones

Lift the receiver and the tiny lamp floods the dial with light. Or, a flick of the button on the base of the set and you have a handy, friendly night-light. The ideal telephone for bedside or dimly-lit locations.

VOLUME CONTROL TELEPHONE makes listening easier

A small button on the telephone lets the user adjust the volume to suit himself. A joy for those with impaired hearing. Also especially useful in noisy locations like game rooms.

Personalized Directory Listings

Personalized directory listings are perfect for teen-agers or adults living with you and using your telephone but who haven't a telephone listed in their own name.
COMPLETE TELEPHONE SERVICE

Makes YOUR office more productive

Today's businessman knows that modern telephone service keeps business costs low. By saving time and steps around the office and for order taking and customer contacts, complete telephone service is playing an increasingly important role in daily business life. If you'd like to learn how modern telephone service can help streamline your office procedure, just call us. With no obligation, a trained service engineer will analyze your needs with an eye both to economy and efficiency.

Push-button telephones in COLOR

Modern push-button telephones—in eight handsome colors—give you the convenience of six lines for telephoning. Push-button telephones may be equipped with intercom, bell cut-off and privacy cut-off. When you analyze your push-button needs, check and see if you have enough lines to handle incoming and outgoing calls. Don't give your customers the "busy signal" and don't make yourself wait for an outside line.

Speakerphone

A touch of a button permits the user to talk on the telephone without lifting the receiver. A small desk top unit houses a loudspeaker and microphone... listen and talk, and at the same time keep both hands free for writing or consulting files.

The microphone is sensitive enough to pick up conversations from several feet away, permitting use of the Speakerphone for telephone "conferences." If privacy is desired, Speakerphone may be used as a regular telephone.

Automatic Answering Equipment

This full-time telephone "secretary" answers calls automatically when you're away from the telephone. Automatic Message and Answering Equipment gives your recorded message to those calling—invites caller to leave name, telephone number or other recorded message in return. Even when you're out, you're always in with Automatic Answering Equipment on the job! It's the perfect solution to the problem of missed calls.

For more information or to order contact your telephone business office

Cordless Switchboard

Operated easily by anyone, this modern board provides centralized handling of calls on as many as five lines. The attractive desktop case takes little space.

Conference Service

Long Distance—the Quick, Easy Way to Keep in Touch

Want to talk to more than one other person on mutual business affairs at the same time? This use of your telephone service will save time, settle questions promptly, and is economical. Just pick up your telephone and call the long distance operator. She will arrange the details of your conference call.

Telephone Credit Card

Here is the key to modern telephone usage. Works like any credit card. When away from home charge your long distance calls to your home or business telephone—no extra charge.

Personalized Directory Listings

Make it easy for customers to call your executives and key personnel after office hours by listing their names in addition to your regular business listing.

Yellow Pages

Your advertising in the Yellow Pages will help old customers to return and new ones to find you. Yellow Page advertising works effectively and consistently in your behalf.

Find It Fast In The Yellow Pages
When You Know What You Want
But You Don't Know

WHERE TO BUY IT

The business firms whose advertisements you will find in this directory are doing their part to assist you in your everyday shopping problems. Through adequate representation they tell you quickly and easily who sells it, whom to call or where to go for the services or products you desire.

Business men and women today are using this modern method of shopping. They find it saves them miles of steps and hours of time.

Your next shopping problem can easily be solved by referring to the advertisements in this Telephone Directory. We urge you to try it.

READY TO BUY?
Bakers or Bottles—Florists or Furniture—Tailors or Travel Agencies... Just turn to the proper classification and you will find many firms represented with listings and advertisements giving you vital information to help in selecting a firm to call.

———Tell Them You Found Them in the Yellow Pages!———

LOOKING FOR BRAND NAMES?
Turn to the classification which best describes the product or service you want. Authorized dealers for products bearing the Trade Mark or Trade Name you have in mind, will be represented there, ready to serve you.

———Tell Them You Found Them in the Yellow Pages!———

FORGET SOMETHING?
You remember the address but you can't quite recall the name. Look under the appropriate heading for the product or service you want, then check the addresses of the dealers listed there. You will quickly recognize the address and the name you had forgotten.

———Tell Them You Found Them in the Yellow Pages!———

EVEN WHEN YOU KNOW THE NAME
The Yellow Pages help you find it faster! For example, if the dealer you are looking for is named Brown it is much easier to look for him under the classification descriptive of his business, than to look through the long list of Browns in the white pages.

———Tell Them You Found Them in the Yellow Pages!———

IF YOU ARE IN BUSINESS
You will be giving better service to your customers and prospects if you advertise your goods and services under all headings descriptive of them. For details about advertising or additional listings in the Yellow Pages, just call your Telephone Company Business Office.
Abdominal Supports
Herman's Drug Co 101 W 3-289-4281

Accountants
SHELLEY ELDON 111 E 2-289-3101
Res Joseph City-2465

"Tell the businessman you found his name in the Yellow Pages."

Accountants-Certified Public
Murray & Murray Certified Public Accountants
1021 Williamson AV-289-3321

Accountants-Licensed-Public
Adkins Bruce 410 W 2-289-4261
Linnane J J Sanders-Long Distance

Adding & Calculating Machines
MONROE CALCULATING MACHINE CO INC
819 W Aspen Av Flagstaff
Long Distance Flagstaff-PR 4-4332

Adjusters
LYLE ADJUSTMENT CO
9 W Cherry Av Flagstaff
From Telephones in Winslow only
Dial Operator & ask for--Enterprise 342
No charge on Enterprise calls
From all other Telephones
Dial Operator & ask for Flagstaff-PR 4-2753

Advertising
MOUNTAIN STATES TEL & TEL CO
117 E 3-289-3311
(See Advertisement, This Page)
REMEMBER THE 208 Kinsley Av--289-3361
YELLOW PAGES DIV OF MOUNTAIN STATES
TEL & TEL CO 117 E 3--289-3311

Advertising-Transit
See Advertising

A complete and up-to-date buyer's guide, the Yellow Pages will save you time and money.
Apartment

BAZELL COURT 800 W 2 289-9959
EL Rancho Motel 1320 W 2 289-2281
HOTEL NAVAJO 114 W 1 289-9920

Architects

Nelson architect
115 W Cherry Flagstaff
Long Distance Flagstaff PR 4-7981

Artists’ Materials & Supplies

Casey Color Center 113 W 3 289-4311

Associations

See Also Clubs;
Also Labor Organizations;
Also Fraternal Organizations
Chamber of Commerce Hotel Chief 6 289-2252

Attorneys

See Lawyers

Automobile Air Conditioning

Automotive Air Conditioning Co
201 S Central Av Phoenix
Long Distance Phoenix 6-8876

Automobile Dealers—New Cars

AMES BROS 206 E 3 289-3354
(See Advertisement This Page)

BUICK SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

TOWING

DIAL 289-2495
Nights 289-2604

422 E 2 nd
(Across from La Posada Hotel)

EL GRAN MOTORS
Buick - Studebaker Sales & Service

Automobile Dealers—New Cars—

(Cont’d)

ODGE SALES & SERVICE

JOIN THE SWING
TO SWEPT-WING
EXPERT SERVICE

“WHERE TO BUY THEM”
AUTHORIZED DEALERS
MARCHER MOTORS 113 E 2 289-2142

EL GRAN MOTORS BUCK STUDEBAKER
SALES & SERVICE 422 E 2 289-2495
(See Advertisement Preceding Page)

EL GRAN MOTORS CORP 422 E 2 289-2495
(See Advertisement This Page)

FORD AUTHORIZED SALES & SERVICE

“A Wonderful New World of Fords”

“FOR INFORMATION CALL”
AMES BROS 206 E 3 289-3354
Isaacson Andy Oldsmobile Agcy 513 W 3 289-2761
Marcher Motors 113 E 2 289-2142

MERCURY SALES AND SERVICE

QUALITY HEADQUARTERS FOR
SALES AND SERVICE -
YOUR MERCURY DEALER,

“WHERE TO BUY THEM”
AMES BROS 206 E 3 289-3354

OLDSMOBILE SALES & SERVICE

THERE’S A ROCKET TO FIT
YOUR POCKET!

Quality Built! Quality Sold! Quality Serviced!
“WHERE TO CALL”
ISAACSON ANDY OLDSMOBILE AGCY
513 W 3 289-2761

PONTIAC SALES AND SERVICE

THE ONLY CAR
WITH
WIDE-TRACK
WHEELS

“WHERE TO BUY THEM”
SOUTHWEST MOTORS INC SALES & SERVICE 722 E 2 289-2459
(Continued Following Page)

You can find it in the Yellow Pages.
GRAND CAFE
APPROVED BY TOUR

COLD BEER
OPEN 24 HOURS
101 EAST 2nd.

CHINESE-AMERICAN RESTAURANT
Specializing in Oriental Foods
PREPARED WITH THE FINEST INGREDIENTS AVAILABLE
★ GRILLED STEAKS
★ SEA FOOD
★ DINNER & LUNCHEON
ICE COLD BEER

FERNEL'S SNOW CAP
MALTS
BURGERS
FOOT LONG
HOT DOGS

CALL IN ORDERS TO GO
IT'S READY WHEN YOU ARRIVE
201 W. 3rd . . . Dial 289-4461

NATIONAL
OPEN DAY & NIGHT
Air Conditioned for Your Comfort
Phone 289-9971
118 E. 2

DIAL
289-9929

You are invited to call our Business
Office for further details on Classified Directory Advertising.

ROOFS
PHONE
Long Distance Flagstaff
Prospect 4-2292
Authorized JOHNS-MANVILLE APPLICATOR
FREE ESTIMATES
F. H. A. TERMS
A Complete Roofing & Siding Service

FLAGSTAFF ROOFING & SUPPLY CO.
524 E. BRANNEN AV
FLAGSTAFF

HAYS ROOFING & SUPPLY INC.
PABCO APPLICATOR
We Apply & Repair New & Old Roofs
"We Cover The State"
Asbestos Roofing • Asbestos Siding
Roof Coatings • Wood Shingles
Wood Shakes & Tile • Composition Shingles
FHA FINANCED — FREE ESTIMATES
Call Long Distance Flagstaff Prospect 4-6383
2804 N. West
Flagstaff

REYNOLDS LIFETIME ALUMINUM SHINGLES
REFLECTS 95% OF SUN'S RAYS
COOLER IN SUMMER — WARMER IN WINTER
AVAILABLE IN COLOR
ALUMINUM SIDING IN COLORS
ELIMINATES PAINTING — SAVES MONEY
FINANCING UP TO 5 YEARS
CALL OR WRITE FOR INFORMATION
CALL LONG DISTANCE PHOENIX
CR 4-3589
MANSCO ROOFING CO. INC.
STATEWIDE SERVICE
1812 W. CAMELBACK RD. PHOENIX

BROWN MUG CAFE
Serving
"The Best Coffee in Winslow"
Delicious Chinese Food
Chop Steak

FOR ORDERS TO TAKE OUT
CALL 289-9973
WE'RE OPEN 6 A.M. TO 1 A.M.
308 E. 2

You are invited to call our Business
Office for further details on Classified Directory Advertising.

MEXICAN FOOD
EXCLUSIVELY
★ ASSORTED PLATES
★ TAQUITOS
★ TAMALES
★ ENCHILADAS
Reasonable Prices — Orders To Take Out
1205 W 2 — 289-3502

ROOFERS
Flagstaff Roofing & Supply Co
524 E. BRANNEN AV
Long Distance Flagstaff — PR 4-2292
(See Advertisement This Page)
Hays Roofing & Supply Inc
2804 N. West
Long Distance Flagstaff — PR 4-6382
(See Advertisement This Page)

MANSROOFING CO. INC
1812 E. CAMELBACK RD
Long Distance Phoenix — CR 4-3589
(See Advertisement This Page)

You are invited to call our Business
Office for further details on Classified Directory Advertising.

Restaurants (Cont'd)
Casita Blanca Cafe
Try Our Delicious Spanish Food
1201 E 2 — 289-4191

Dairy Queen
Having A Birthday Party?
Back Yard Get Together?
A Call To Us The Day Before Will
Reserve Your Bulk Order
Dillys • Sandwiches • Char-Burgers
"Call-In-Orders Welcomed"
Highway 66 E — 289-4202

Entree Dining Room & Coffee Shop The
Highway 66 W — 289-2141
(See Advertisement Preceding Page)

FALCON RESTAURANT
1113 E 3 — 289-2342
(See Advertisement Preceding Page)

Ferrel's Snow Cap
1005 W 2 — 289-9993
(Continued Following Page)

Highway Diners Inc
Open 24 Hours
320 E 2 — 289-9908
National Cafe
118 E 2 — 289-9977
(See Advertisement This Page)

You are invited to call our Business
Office for further details on Classified Directory Advertising.

Restaurants (Cont'd)
Ralph & Besse's Barbecue Pit
Sky Port Cafe Airport — 289-2602

Sombrero Cafe

MEXICAN FOOD
EXCLUSIVELY
★ ASSORTED PLATES
★ TAQUITOS
★ TAMALES
★ ENCHILADAS
Reasonable Prices — Orders To Take Out
1205 W 2 — 289-3502

You are invited to call our Business
Office for further details on Classified Directory Advertising.
Automobile Dealers–New Cars–
(Cont’d)

STUDEBAKER
—for your new dimension in motoring,
The LARO
—for sports car fun
for the family.
The SILVER HAWK

WHERE TO BUY THEM
AUTHORIZED SALES & SERVICE
EL GRAN MOTORS CORP, 422 E 2—289-2495

VOLKSWAGEN SALES & SERVICE—
MODERN MOTORS
659 E Santa Fe Av Flagstaff
Long Distance Flagstaff—PR 4-6669

WILSON RAMBLER & IMPORT DEALER
820 E Santa Fe Av Flagstaff
From Telephones in Winslow only
Dial the Operator & ask for——Enterprise 119
No charge on Enterprise calls
From all other Telephones
Dial the Operator & ask for—Flagstaff PR 4-3221

If you have products to sell, the Yellow Pages can increase your market.
You are invited to call our Business Office for further details on Classified Directory Advertising.

AUTOMOBILE

QUONSET
AUTO ELECTRIC SERVICE

DELCO–REMY

NIGHT SERVICE
FACTORY TRAINED TECHNICIAN
• MOTOR TUNE-UP
(Heiser-Dynavinion & Sun Equip.)
• STARTERS
• GENERATOR & VOLTAGE REGULATOR
• Technician W. L. Hess

NEW & REBUILT GENERATORS

Dial 289-3252
1021 E. 2nd

See White Introductory Pages
For Dialing Instructions
See Classified Telephone Directory

AUTOMOBILE PARTS & SUPPLIES

Used
Kachina Auto Wrecking W Highway 66—289-4401
(See Advertisement This Page)

Wholesale

NAVAJO AUTO SUPPLY
Your NAPA Jobber
209 Leonard Av
—289-2464

Autoware Loans
See Financing; Also Loans

Automobile Motor Tune-Up

Cake Chevrolet 1200 E 2—289-3391

Automobile–Painting

EDDIE’S BODY SHOP
1301 E 2—289-391

Automobile Parts & Supplies

QUONSET AUTO ELECTRIC SERVICE
1021 E 2—289-3252

CAKE CHEVROLET
Genuine Chevy Parts
1200 E 2—289-3391

NAVAJO AUTO SUPPLY
Your NAPA Jobber
209 Leonard Av
—289-2464

Peterson’s Auto & Home Supply 117 W 2—289-3351

Western Auto Supply 106 E 2—289-3852

Winslow Auto Supply Co 202 W 2—289-3391

The extra cost for separate listings is small—and a separate business listing under your own name frequently

The real reward is satisfying service if you tell the businessman ‘I found you in the Yellow Pages’.

AUTOMOBILE REPAIRING & SERVICE

CARS OR TRUCKS

USED AUTO PARTS

BUYERS OF BURNED OR WRECKED CARS

KACHINA AUTO WRECKING
W. HIGHWAY 66

289-4401

WRECKING SERVICE
24 HOURS

ASHLEY’S WEST END GARAGE

Repairs

• MOTOR TUNE-UP
• BRAKE SERVICE
• ENGINE OVERHAUL
• EXPERT DIESEL REPAIRS
• AUTOMATIC TRANSMISSION REPAIRING
• GENERAL SERVICE

WINSLOW

Dial 289-2801
1915 W. 2nd St.
Automobile Towing
AMES BROS 206 E 3 289-3354
CAKE CHEVROLET 1300 E 2 289-4399
EDDIE'S BODY SHOP 1301 E 2 289-3291
(See Advertisement This Page)
EL GRAN MOTORS CORP 422 E 2 289-2495
MINYARD'S GARAGE Navao Long Distance
Whiting Bros Motor Co 815 W 2 289-3631
(See Advertisement This Page)

Automobile Upholsterers
EDDIE'S BODY SHOP 1301 E 2 289-3291
(See Advertisement This Page)

Automobile Wheel, Axle & Frame Service
NASCAP TIRE MART See Our Ad Under Tires
1503 E 2 289-2992

Automobile Wrecking
Eddie's Body Shop 1301 E 2 289-3291
Kachina Auto Wrecking W Highway 66 289-4401

Save time and trouble by looking in the Classified Telephone Directory.

Awning
HI-LINE FIXTURE & METAL 1220 E 2 289-3171
RAY-O-LITE AWNING CO
Fiberglass Awnings-Patio-Carports
1450 W Main Mesa Long Distance Mesa-3 289-4693
If no answer call Mesa Long Distance Mesa-3 289-2070

Bakers
Home Town Bakery 108 E 2 289-2541
(See Advertisement This Page)

Banks
VALLEY NATIONAL BANK
EVERYWHERE IN ARIZONA
64 Friendly Convenient Offices
800 Williamson Av 289-2436
St Johns Long Distance St Johns 116
WESTERN SAVINGS & LOAN ASSN
212 Kinsley Av 289-3325

Banquet Rooms
Ente Raining Room & Coffee Shop The Highway 66 W 289-2141
FALCON RESTAURANT
PRIVATE BANQUET ROOMS AVAILABLE 10 TO 100
For Information Call 1113 E 3 289-2342

Bars
See Also Beer Parlors
FOUR LANE'S BUFFET 116 Kinsley Av 289-9964
PRAIRIE MOON TAVERN 913 W 2 289-9921
Skylark Buffet 116 E 2 289-9922

Batteries
Allen's Texaco Service Station 400 E 2 289-2731
EXIDE BATTERIES
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL" DISTRIBUTORS
NASCAP TIRE MART 1503 E 2 289-2892
DEALERS
Harold's Shell Service We Give Security Stamps
Howard's Service Station 289-3702
Howard's Union Service Station 201 E 3 289-4402

Batteries—Cont'd
HAWKINS BERT & SONS DIXIE SERVICE
Highway 66 E 289-4102
POWER KING BATTERIES LTD
Wholesale Only Dealers Call Collect
1441 N 27 Av Phoenix Long Distance Phoenix-3 AP 5-533

Beauty Culture Schools
Western Marinello School of Beauty
112 N Central Av Phoenix Long Distance Phoenix AL 4-1414

Beauty Shops
DE MILLE JUNE BEAUTY SALON
June Robson De Mille-Owner
693 W 4 289-3441
ELLA'S BEAUTY SHOP 619½ W Aspinwall 289-2221
MARINELLO BEAUTY SHOPPE
133 Warren Av 289-2331
PAULINE'S BEAUTY SHOP 118 E 4 289-2042
THERMA'S BEAUTY SHOP 412 W 4 289-2321
THYRA'S BEAUTY SALON 418 W 2 289-2752

Beer Parlors
See Also Bars
Skylark Buffet 116 E 2 289-9922

Dial-A-Cake
What is made in Winslow makes Winslow
SPECIAL BREADS & PASTRIES
NO PRESERVATIVES USED
FOR SPECIAL ORDERS PHONE IN ADVANCE
JIM & FRAN FAUCHER
Home Town BAKERY
108 E 2nd St.
Beverages

A & W Root Beer Stand
1001 Williamson Av—289-2891

BAR’S—
WINSLOW SEVEN-UP BOTTLING CO
822 W 2—289-2141

SEVEN-UP—
WINSLOW SEVEN-UP BOTTLING CO
822 W 2—289-2141

Bicycles

Boyd’s Furniture Inc 115 W 3—289-3301

Blocks—Building—Contractors

See Contractors-General

Boats

LONE STAR BOATS

“The World’s Largest Outboard Boat Manufacturer.”

The New “CAREFREEDOM” Fleet of 12-23’ Fiberglass and Aluminum Bass-Boat Trailers

“MOST WANTED NEW...ON TRADE-IN TODAY”

“WHERE TO BUY THEM”

Hutch’s Sporting Goods 408 E 2—289-4192

Bodies—Repairing

EDDIE’S BODY SHOP
1301 E 2—289-3291
Southwest Motors Inc Sales & Service
722 E 2—289-2492

Bonds—Bail

ARIZ BAIL BOND
57 W Alameda Tucson
Long Distance Tucson—MA 2-1495
(See Advertisement This Page)

Book Dealers

Kerricks 106 E Wash Phoenix
Long Distance Phoenix—AL 8-5911

Boys’ Wear

See Men’s Clothing & Furnishings

Brakes—Service

Jimmy Toombs Auto Repair
1015 W 3—289-3512

Brick Contractors

Beckman A W 104 Hillview—289-2301

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Building Contractors

ASSOCIATED CONTRACTORS
207 Williamson Av—289-4483

HALEY CONSTRUCTION CO

H A L E Y
CONSTRUCTION CO.
HOME BUILDERS
P. O. BOX 249

1000 Leonard Av—289-4231

HUNT W H BUDDY & SON
CUSTOM HOME BUILDERS

“Free Estimates Cheerfully Given”
—Remodeling—

413 Cottonwood Av—289-3061

STEVES BROS CONSTRUCTION INC
16 Panagio Blvd—289-4201
(See Advertisement This Page)

Building Materials

BABBITT BRO'S TRADING CO
201 W 1—289-2231

LAING—GARRETT CONSTRUCTION
SPECIALTIES INC
4700 N Central Av Phoenix
Long Distance Phoenix—AM 6-5606

OLDS BROS LUMBER CO
300 Kinley Av—289-2446

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Continental Bus System Railway Depot—289-2471

CONTINENTAL TRAILWAYS

“To the next town or across America”

Charter Service

PACKAGE EXPRESS SERVICE
Everywhere

“FOR INFORMATION CALL”

CONTINENTAL BUS SYSTEM
Railway Depot—289-2471

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Fast, convenient service to all
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Trip-planning, Tours,
Charters,
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Greyhound Lines 111 Warren Av—289-2171

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See Also Printers;
Also Office Equipment & Supplies

Winlow Mall 208 W 1—289-2467

Cabin’s

See Motels

Calling Systems

MOUNTAIN STATES TELEPHONE CALLING SYSTEMS

Telephone services and systems to meet your particular needs. Inter-commenting and signaling equipment, home and office extensions, PBX, special local and long distance circuits.

“FOR INFORMATION CALL”

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117 E 3—289-3311

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Southwest Engine Service
4040 E Wash Phoenix
Long Distance Phoenix—BR 5-3811

The Classified Telephone Directory lists many local tradespeople, services and products. Keep it handy and make it your buying guide.

STEVES Bros.
CONSTRUCTION CO., INC.
TRACT BUILDERS

FINE HOMES...

• DESERT VIEW ESTATES
WINLOW
FHA TERMS

PHONE 289-4201
WINLOW
Carpets & Rugs

BOYD'S FURNITURE INC
CARPETING
A Complete Selection of POPULAR STYLES & PATTERNS Featuring
LEE'S FIRTH ADAMO AND OTHERS
Free Estimates Cheerfully Given
115 W 3rd
289-3301

SWEET'S CARPETS & DRAPERIES
WALL TO WALL INSTALLATIONS
- MAGEE - ALDON
- ROXBURY - WHITTALL
- DOWNS - ARTLOOM IMPORTS
418 Williamson Av
289-2802

Carpets & Rugs-Cleaners

Clarke's Cleaners 402 W 2nd
289-4341

Children's & Infants' Wear

BABBITT BROS TRADING CO
2 & Warren Av
289-4171

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Go to the Church of your choice...
TAKE SOMEONE WITH YOU, YOU'LL BOTH BE RICHER FOR IT

Consult this classification for further information
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Communications specialists are available without charge to assist builders, architects, and home builders in planning built-in telephone facilities. Concealed wiring, and well located telephone outlets for extra telephones can be provided cheaply and easily during initial construction.

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289-3311

Chinese Foods

Grand Cafe 101 E 2nd
289-9929

Chiropractors

Frame H E 415 Apache Av
289-3451

Churches-Assemblies of God

Assembly of God
Oak & Snyder Bell James Rev Res 501 E Oak
289-4349

Churches-Baptist

BAPTIST CHURCH FIRST
Sunday School 9:30 - Worship 11:00
Evenings Training Union 6:15 - Worship 7:30
Wed Prayer Meeting 7:30
Summer Only Training Union 6:45 - Worship 8:00
Wed Prayer Meeting 8:00
Rev. Milton E. Scott
512 W. Gilmore - 289-3350
411 Warren Av
289-2484
Zion Baptist Church
316 E 3rd

Churches-Catholic

St Francis Hall Southside
289-3761
St Joseph's Catholic Church
Masses: 8:30, 9:00, 9:30 & 11:00 AM
2 & Winlow
Vorst A H Rev Res 306 W 2nd
289-2350

Churches-Christian

First Christian Church
114 Winslow Av
289-3188
Bible School 9:45-Worship 10:50
Baynes Herbert W Minister
414 Winslow Av
289-3188

Churches-Church of Christ

Church of Christ
614 Warren Av
289-2050
Cullum Eugene B
115 W Maple
289-2050

Churches-Methodist

METHODIST CHURCH FIRST
WORSHIP SERVICES 8:00 AND 11 AM
CHURCH SCHOOL - 9:30 AM
M. Y. F. - 6:30 PM
REV. OLIN E. LEHMANN
323 W 4th St - 289-2860
Church Bldg 222 W 3rd
289-4302
Fellowship Hall 100 E Gilmore
289-3521
Methodist Church First 100 E Gilmore
289-3521
St Paul A M E Church
316 E 4th
WESELIAN METHODIST CHURCH
Hicks & Gilmore
O'Quinn Jimmy D Rev
Res 416 W Gilmore
289-2129

Churches-Mormon

See Church of Jesus Christ of Latter Day Saints

Churches—Seventh Day Adventist

Seventh Day Adventist Church
723 Winslow Av
Webb H H 401 W Maple
289-4014

Churches—United Presbyterian

U S A
Presbyterian Mission
Leupp

Cleaners & Dyers

CLARKE'S CLEANERS 402 W 2nd
289-4341
(See Advertisement This Page)
(Continued Following Page)

"Help the businessman help you, tell him... I found you in the Yellow Pages!"

FREE PICK-UP & DELIVERY SERVICE

call 289-4341

Clarke's Cleaners
402 W. 2nd Street
CLEANERS & Dyers—(Cont’d)
ELITE CLEANERS & TAILORS
218 Williamson Ave—289-3281
(See Advertisement This Page)
Winslow Cleaners 102 E 1—289-4432
(See Advertisement This Page)
WINLOW LAUNDRY & DRY CLEANERS
309 W 2—289-3042

Clothes Line Posts
Pruett’s Hardware & Auto Accessories
220 E 3—289-4481

Clothing—Men’s
See Men’s Clothing & Furnishings

Clothing—Women’s
See Ladies Wear

Clubs
See Also Associations;
Also Lodges-Fraternal;
Also Labor Organizations;
Also Fraternal Organizations

VFW FOX HOLE 308 E 2—289-9999
Winlow Country Club Southside—289-4292

Cocktail Lounges
FALCON RESTAURANT 1113 E 3—289-2342
FOUR LANE’S BUFFET 116 Kinsley Av—289-9966
GREEN LANTERN BUFFET 110 Kinsley Av—289-2681
(See Advertisement This Page)

PRAIRIE MOON TAVERN

• DANCING
• SHUFFLEBOARD
• COCKTAILS
• PACKAGE GOODS
COLE & RENFRO
913 W 2—289-9921

Rock Room W Highway 66—289-9950
SILVERLAKE BUFFET 116 E 2—289-9922
(See Advertisement This Page)

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Bonded Collection Service
NO COLLECTION—NO FEE
JIM LAMAR, Mgr.
Member:
Arizona Collectors Association
American Collectors Association
109 W 2—289-3711

Concrete Pipe
American Concrete Pipe Co
2025 S 7 Phoenix
Long Distance Phoenix—AL 2-7566

Concrete Products
Phillips K H Co 702 W Oak—289-2456

Contractors’ Equipment & Supplies—Repairing
Don’s Welding Shop 110 W 1—289-3692

Contractors—General
See Also Other Specific Kinds; i.e.,
Building Contractors;
Electric Contractors; etc.
Craftsman Construction Co Inc Leupp—289-4039
Ferguson W M Construction Co
1000 Kinsley Av—289-3292
Haley Construction Co 1000 Leonard Av—289-4231
Hunt W H Buddy & Son
See Our Adv Under Building Contractors
413 Cottonwood—289-3691
MID VALLEY INC
Pipeline Construction
Leupp—289-3691

Reader Construction Co
289-2202
Smith Harry Leupp—289-4048
Stevs Bros Construction Inc
16 Papago Blvd—289-4201

Concrete Pipe
American Concrete Pipe Co
2025 S 7 Phoenix
Long Distance Phoenix—AL 2-7566

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413 Cottonwood—289-3691
MID VALLEY INC
Pipeline Construction
Leupp—289-3691

Reader Construction Co
289-2202
Smith Harry Leupp—289-4048
Stevs Bros Construction Inc
16 Papago Blvd—289-4201
Carnation Milk "From Contented Cows"

CALL
289-2242

WHOLESALE & HOME DELIVERY
CARNATION Distributor
1100 WEST MAHONEY P. O. BOX 1001

"If It's Borden's It's Got To Be Good"
BORDEN'S Dairy Products
- HOMOGENIZED
- PASTEURIZED
- ORANGE DRINK
- CHOCOLATE MILK
- BUTTER - EGGS - CHEESE - ICE CREAM
Every Other Day Delivery
715 Apache Av.
WEST DAIRY CO.
DIAL 289-9931

Credit Cards
BELL SYSTEM CREDIT CARDS
Bell System Credit Cards Make
Long Distance Service easier to
use while traveling or away from
home. Simply charge the calls
to your telephone number.

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137 E 3 - 289-3311

Credit Reporting Bureaus
SOUTHWEST CREDIT CONTROL SERVICE
Fact Finder Credit Reporting
109 W 2 - 289-3711
Winslow Credit Ass'n
1104 Warren Av - 289-2291
WINSLOW MERCHANTS CREDIT SERVICE
109 W 2 - 289-3711

Curios
BRUCHMAN CURIO STORE
113 W 2 - 289-3833
Harris Cady Co Navajo - Long Distance
Hop House Leupp Corner - 289-4074
Hubbell Loomes Co 523 W 2 - 289-2533
Milwaukee Trading Post Highway 66 E - 289-9990
Texaco Trading Post Chambers - Long Distance

Dairies
See Also Milk
Carnation Dist'r 1100 W Mahoney - 289-2242
(Midway Dairy Joseph City - 2354
West Dairy Co 175 Apache Av - 289-9931
(See Advertisement This Page)

Dairy Products
Midway Dairy Joseph City - 2354

Delicatessens
Hilltop Food Store 1209 W 2 - 289-2152

Vacationing or on a business trip?
Call ahead for reservations.

Carnation Milk
"If It's Borden's It's Got To Be Good"

BORDEN'S Dairy Products
- HOMOGENIZED
- PASTEURIZED
- ORANGE DRINK
- CHOCOLATE MILK
- BUTTER - EGGS - CHEESE - ICE CREAM
Every Other Day Delivery
715 Apache Av.
WEST DAIRY CO.
DIAL 289-9931

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BELL SYSTEM CREDIT CARDS
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to your telephone number.

"FOR INFORMATION CALL"
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137 E 3 - 289-3311

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SOUTHWEST CREDIT CONTROL SERVICE
Fact Finder Credit Reporting
109 W 2 - 289-3711
Winslow Credit Ass'n
1104 Warren Av - 289-2291
WINSLOW MERCHANTS CREDIT SERVICE
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WEST DAIRY CO.
DIAL 289-9931

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137 E 3 - 289-3311

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SOUTHWEST CREDIT CONTROL SERVICE
Fact Finder Credit Reporting
109 W 2 - 289-3711
Winslow Credit Ass'n
1104 Warren Av - 289-2291
WINSLOW MERCHANTS CREDIT SERVICE
109 W 2 - 289-3711

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(See Advertisement This Page)

Dairy Products
Midway Dairy Joseph City - 2354

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Call ahead for reservations.
We appreciate your patronage.

Fast, free delivery.

WALGREEN AGENCY
289-4281
101 WEST 3

**Prescription Service**
by Registered Pharmacists

**Herman's Drug Co.**

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BABBITT BROS TRADING CO
2 & Warren Av--289-4171

**Eggs**
NORTHERN ARIZ Poultry INC
Joseph City--2311

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BOYD'S FURNITURE INC
115 W 3--289-3301

HOTPOINT ELECTRIC APPLIANCES
BABBITT BROS TRADING CO
2 & Warren Av--289-3162

OLDS BROS LUMBER CO
300 W 1st St
Frigidaire Appliances
289-2446

RCA WHIRLPOOL ELECTRIC APPLIANCES
BABBITT BROS TRADING CO
2 & Warren Av--289-3162

**Wall Phones**
are so handy in kitchens,
utility rooms, workshops or
recreation rooms. They save valuable space—
are out of the reach of children's hands.

**Electric Contractors**
Pete's Refrigeration & Electric Contracting
289-3781
(See Advertisement This Page)

**Electric Light & Power**

**Companies**
Arizona Public Service Co
123 E 2--289-2461
(See Advertisement This Page)

**Electric Repair Service**
Northern Refrigeration Service
720 W Gilmore--289-3461

**Employment Agencies**
Arizona State Employment Service
410 E 2--289-2425
(See Advertisement This Page)

**Encyclopedias**
Encyclopedia Americana
W Highway 66--289-3562

**Engineering Equipment &**

**Supplies**
Scott Technical Instrument Co
New-Used-Rentals-Repairs
333 N 3 Av Phoenix
Long Distance Phoenix--AL 2-6866

**Engines**
WAUKESHA SOUTHWESTERN ENGINE
PARTS & MFG CO
333 S Wash Phoenix
Long Distance Phoenix--BR 5-5411

**For Electric Service**

**Public Service**
IN WINSLOW
123 EAST SECOND ST.
Phone 289-2461
(OFFICE)
AFTER 5 P.M., OR HOLIDAYS
Phone 289-2198
or 289-2972

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PLACEMENT SERVICE TO
COMMERCE -- FARM -- INDUSTRY
Free Labor Market Information
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Applicants — Better Jobs
Employers — Better Applicants
Phone 289-2425
No Charge to Employer
or Applicant
Affiliated with
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410 E. 2d
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Southwest Engine Service
4040 E Wash Phoenix
Long Distance Phoenix—BR 5-3811

Excavating
Murry Plumbing 410 W 2—-289-3431
(See Advertisement This Page)

Exterminating & Fumigating
See Pest Control; Also Termite Control

Florists
DESER'T FLOWER SHOP
Your
DOWNTOWN FLORIST
Flowers of Quality
For All Occasions
WE WIRE FLOWERS
219 Kinsley Av.—-289-2981
Winslow Floral Co 806 W Fleming—-289-3602
(See Advertisement This Page)

Fraternal Organizations
See Also Associations; Clubs;
Lodges-Fraternities;
Labor Organizations; etc.

American Legion Hall 1015 Kinsley Av.--289-9944
Odd Fellows Lodge No 6
Apache & Mahoney—289-9991

Furniture

FREIGHT- FORWARDERS
Smith Heywood Lines 1004 W 4—-289-3304

Frozen Food Locker Plants
Northern Ariz Poultry Inc Joseph City—-2311

Fruits
Bagley's Fruit Stand 1002 W 2—-289-4211

Funeral Directors
SCOTT & McMILLAN 316 W 2—-289-3364
(See Advertisement This Page)

Furnaces
BABBITT BROS TRADING CO
Muller Climatrol Heating & Cooling
201 W 1—-289-2231
HI-LINE FIXTURE & METAL 1220 E 2—-289-3171

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FOR ALL OCCASIONS
☆ WEDDINGS ☆ FUNERALS ☆ PARTIES
"WE TELEGRAPH
FLOWERS ANYWHERE"
FOR DELIVERY...

Dial 289-3602
WINSLOW FLORAL CO.
806 W. FLEMING — WINSLOW

SCOTT & McMILLAN
FUNERAL HOME
JOHN P. SCOTT, DIRECTOR
M.F.A.
AMBULANCE SERVICE

DIAL 289-3364 316 WEST 2ND

Color telephones win Decorator Award...

Our color telephone line is the winner of a National Society of Interior Decorators’ Award for “contribution to the field of interior design.”

Add beauty—convenience to your home. Choose from nine delightful colors.

Available through the Business Office or ask your Telephone Serviceman.

When an emergency arises — you need help quickly! Physicians, hospital, ambulance, taxi or plumber? The quickest way of finding whom to call is to — Look in the Classified Telephone Directory.
BOYD'S FURNITURE, INC.

For Complete Home Furnishings
PROVINCIAL - MODERN
EARLY AMERICAN
CONTEMPORARY

Featuring:
FURNITURE CITY -- KROEHLER
PERMALUX -- FLEX-STEEL
DREXEL -- NATHAN HALE
CAVALIER & OTHERS
SERTA & SPRING AIR MATTRESSES
PHILCO & GIBSON APPLIANCES
WASHERS - DRYERS
RANGES - REFRIGERATORS

JUVENILE FURNITURE

Visit Our Carpet & Flooring Dept.

DIAL 289-3301
TERMS TO SUIT YOUR NEEDS
115 WEST 3rd - WINSLOW

Furnaces-Repairing
HOMART GAS FURNACE SERVICE
SEARS ROEBUCK AND CO 216 E 2 - 289-3367

Furniture
BOYD'S FURNITURE INC 115 W 3 - 289-3301
Thrift Furniture Center 500 W 2 - 289-3642

Furniture-Used
Boyd's Furniture Inc 115 W 3 - 289-3301

Garages
AMES BROS 206 E 3 - 289-3350
ASHLEY'S WEST END GARAGE 1915 W 2-289-2801
CAKE CHEVROLET 1200 E 2 - 289-4397
El Gran Motors Corp 422 E 2 - 289-2499
Jimmy Toombs Auto Repair 1015 W 3 - 289-3212
Kay Newell Garage Joseph City - 2423
Milyard's Garage Navajo - Long Distance
MONSEIGUR SERVICE STATION
COMPLETE MECHANICAL REPAIRS
AT A SAVING TO YOU
We Repair Foreign Cars
ARCH & ACETYLENE WELDING
Open Till 6 P.M.

In Front of Airport
Coopertown - 289-3102
Navaho Trader Garage Three Hogans - Long Distance
Rays Garage Highway 66 W - 289-2051

If you have products to sell, the Yellow Pages can increase your market.
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All Makes and Models
Motor Tune-Up
Complete Engine Overhaul
Expert Diesel Repair
Automatic Transmissions

Brake and Muffler Service
"IT'S SERVICE THAT COUNTS"
ASHLEY'S WEST END GARAGE
Dial 289-2801 1915 W. 2nd St.

Gas Appliances
Boyd's Furniture Inc. 115 W 3 - 289-3301
R C & WHIRLPOOL GAS APPLIANCES
BABBITT BROS TRADING CO
2 & Warren Av - 289-3162
SOUTHERN UNION GAS CO 107 E 3 - 289-3306

Gas Companies
Southern Union Gas Co 107 E 3 - 289-3306

Glass
BABBITT BRO'S TRADING CO 201 W 3 - 289-2231
Window Glass & Mirror 101 Warren Av - 289-3051
(See Advertisement This Page)

Glass Coating & Tinting
SUN-STOP GLASS COATING CO OF ARIZONA INC
323 E McDowell Rd Phoenix - Long Distance Phoenix - AL 4844

You can find it in the Yellow Pages.

Thinking of Saving
Think of Malco

Dial 289-2162

HY-LINE OIL CO.
Distributors of Malco Gas & Diesel Products
WEST HIGHWAY 66

CURIOUS-GIFTS

AUTHENTIC INDIAN JEWELRY
CHIMAYO BLANKETS ALL SIZES
TOOLED LEATHER BAGS

MOCCASINS OUR SPECIALTY

-NAVAJO RUGS-
EST. 1903

BRUCHMAN CURIO STORE
113 W. 2 Dial 289-3831

WINSLOW GLASS & MIRROR

"FOR TOP QUALITY WORK."

- STOREFRONTS GLAZING AUTO GLASS

101 Warren Av Dial 289-3051

Gift Shops
Bruchman Curio Store 113 W 2 - 289-3831
Desert Flower Shop 219 Kinsley Av - 289-2981
Sanderson's Trading Post, Sanders - Long Distance
Winslow Floral Co 806 W Fleming - 289-3602
**Golf Courses**

Winslow Country Club Southside —- 289-4291

**Government Offices—City**

Winslow City of
City Maintenance & Street Dept 317 Colorado Ave -- 289-2701
City Manager City Hall - 289-2422
Nights, Sundays & Holiday calls - 289-2047
Clerk City Hall - 289-2422
Engineer Bruchman B - 289-3742
Fire Dept
To report a fire only City Hall - 289-3321
All other purposes City Hall - 289-2091
Municipal Airport - 289-2555
Police Dept
101 Williamson Av - 289-2431
Sanitation Dept - 289-3742
Supt of Street Dept - 289-3742
Swimming Pool & Colorado Av - 289-3561
Water Dept Office Bruchman B - 289-3411
After 5 PM Saturdays Sundays & Holidays - 289-2121
If no answer call - 289-2348
Clear Creek Plant Clear Creek - 289-2121
Winslow Housing Authority 1209 W Gilmore - 289-3052

**Government Offices—County**

Navajo County Office of
Deputy County Atty 101 Bruchman B - 289-3091
Deputy Sheriff 621 E 3 - 289-3363
Brisolied R E 214 E Aspinwall - 289-2232
Road Dept 621 E 3 - 289-3751

**Government Offices—State**

Arizona State of
Employment Security Commission
410 E 2 - 289-2425
Highway Dept Sanders Maintenance Camp Sanders - Long Distance
Motor Vehicle Div Sanders - Long Distance
National Guard 22nd Transportation Co
Airport Rd - 289-3142
Unemployment Compensation Claims 410 E 2 - 289-4241

**Government Offices—United States**

United States of America
Agriculture Department of
Silvareas & Coconino National Forest
Service 414 W 2 - 289-3801
Air Force Dept of
904 AC&W Squadron
Winslow Air Force Station - 289-3341
Det 911 RBS Squadron SAC
Winslow Air Force Station - 289-2151
Branch of Land Office
Leupp Office Leupp - 289-4028
Commerce Dept of
Weather Bureau Office Municipal Airport - 289-3592

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**Grinding & Finishing Service**

Eason & Weller Grinding Co
2214 W Palm Dr Phoenix Long Distance Phoenix - AL 4-1124

**Grocers**

See Also Meat

BABBOTT BROs TRADING CO
3 & Prairie Av - 289-2081
Bow W Grocery Co 214 Kinsey Av - 289-3352
DOUGLAS FOOD MARKET 212 E 2 - 289-2741
GATE STORE 1608 W 2 - 289-2302
HULLTOP FOOD STORE 1209 W 2 - 289-2152
Holmes Supply Co 109 Kinsey Av - 289-3081
Joseph City Grocery Joseph City - 2731
PUBLIC MARKET 222 E 2 - 289-4352
SAM'S FOOD MART 320 E 3 - 289-2641
TRIANGLE GROCERY 508 W Cherry - 289-2422
White A C Trading Post Houck - Long Distance WILLIAMS & SON GROCERY
111 W Mulberry - 289-9969

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**Hardware**

BABBOTT BROs TRADING CO
2 & Warren Av - 289-3162

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**Hauling**

See Specific Kinds, i.e., Movers & Household Storage, Trucking, Transfer Business, etc.

**Hearing Aids**

MAICO-FOGELSON HEARING CENTER
40 E Monroe Phoenix Long Distance Phoenix - AL 8-0270

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**Heating Contractors**

HI-LINE FIXTURE & METAL 1220 E 2 - 289-3171
Murry Plumbing 410 W 2 - 289-3451
NAVAJO PLUMBING & HEATING CO
500 W 3 - 289-2852

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**Grinding & Finishing Service**

Eason & Weller Grinding Co
2214 W Palm Dr Phoenix Long Distance Phoenix - AL 4-1124

**Grocers**

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111 W Mulberry - 289-9969

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HI-LINE FIXTURE & METAL 1220 E 2 - 289-3171
Murry Plumbing 410 W 2 - 289-3451
NAVAJO PLUMBING & HEATING CO
500 W 3 - 289-2852

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**Purchasing agents often use the Classified Telephone Directory as their first reference — it is one of the quickest ways to locate a local source of supply.**
Hotels

Beacon Motel 600 E 2 289-3181
CARAVAN INNS 3323 E Van Buren Phoenix Long Distance Phoenix BR 5-7551
Hotel Chief 210 E 2 289-3348
HOTEL NAVAJO 114 W 1 289-9922
HOTEL PALACE 106½ E 2 289-9941
L & M Motel 1103 E 2 289-4142
Marble Motel 512 E 3 289-3307
Tonto Rim Motel 2 289-3191
TOWN HOUSE MOTEL See Advertisement Under Motels W Highway 66 289-3376
Westerner Motel 500 E 2 289-2431

House Movers

ARIZONA HOUSE MOVING CO 2902 S 44 Phoenix Long Distance Phoenix BR 6-4244

Ice

WINSLOW ICE CO 1800 W 2 289-3752

Income Tax Service

See Tax Return Preparation

Indian Goods—(Cont’d)

HARRIS CODY O INDIAN TRADING POST CURIOS — RUGS INDIAN JEWELRY 42 miles E of Holbrook on U. S. 66 CAFE — CLEAN CABINS Navajo — Long Distance
Hopi House Leupp Corner 289-4074
HUBBELL LORENCO 523 W 2 289-2531
SANDERS TRADING POST "Look For Hospitality on Hwy 66" We Invite You To See Our COMPLETE SELECTION OF NAVAJO RUGS Ice-Wells Water - Lunch Items General Merchandise S & H Stamps Sanders — Long Distance
Sunrise Trading Post Leupp 289-4008
Thunderbird Trading Post Highway 66 289-4034
TOMAHAWK TRADING POST & NIGHT CLUB J S Stanton—Owner Lupton — Long Distance
TWO GUNS TRADING POST INDIAN JEWELRY CURIOS — RUGS BEER — WINE TEXACO GAS — GATES TIRES 24 Miles West of Winslow on Hwy 66 W of Winslow — Long Distance
Wesson E V White Mound Trading Post Houck — Long Distance

Infra-Red Heaters

See Heating Equipment

Insurance

BLACK INSURANCE AGCY 103 W 2 289-4371
FARMERS INSURANCE GROUP 217 W Aspinwall 289-2041
First National Insurance Agency 213 Kinley Av 289-3235
JENKINS INSURANCE AGCY 207 Williamson Av 289-4483

The Classified Telephone Directory lists many local tradespeople, services and products. Keep it handy and make it your buying guide.
IN WINSLOW
IT'S
1ST.
For INSURANCE
KAUFMAN'S
FIRST NATIONAL
COMPLETE
COVERAGE
DIAL
289-3325
212 KINSLEY AVE.

INSURANCE
ALL LINES OF INSURANCE
Representing The Finest
Stock Companies
COMPLETE BONDING SERVICE

Your Independent
Insurance Agent

ALSO A COMPLETE
REAL ESTATE SERVICE
Dial 289-2481

Bus Mead
REALTY and INSURANCE
412 W. 2nd St.

JENKINS
INSURANCE AGENCY
"Agency of Dependable Service"

complete

Insurance
COVERAGE

Representing
STOCK & MUTUAL COMPANIES
REAL ESTATE
PHONE 289-4483
207 WILLIAMSON AVE.

FARMERS INSURANCE GROUP
AUTOMOBILE — FIRE
GLASS — LIFE
Local Claims Service

RAY L. MITCHELL
Agent
Phone 289-2041

IN WINSLOW
IT'S
1ST.
For INSURANCE
KAUFMAN'S
FIRST NATIONAL
COMPLETE
COVERAGE
DIAL
289-3325
212 KINSLEY AVE.

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207 WILLIAMSON AVE.

FARMERS INSURANCE GROUP
AUTOMOBILE — FIRE
GLASS — LIFE
Local Claims Service

RAY L. MITCHELL
Agent
Phone 289-2041

STARR
JEWELERS
EST.
1941
WATCH & JEWELRY
REPAIRING
SANTA FE WATCH INSPECTOR

328
BULOVA — WYLER — HAMILTON
WATCHES

DIAMONDS — SILVERWARE — GIFTS
Dial 289-4331
CORNER KINSLEY & 2nd St.
119 KINSLEY AV.

SUPERIOR LAUNDRY

HOW WHITE IS WHITE?
OUR RESULTS TELL YOU!
ROUGH DRY — ALL FINISH — FLUFF DRY
Same day service when requested — in by 9 A.M.
out by 5 P.M.
FREE PICK-UP & DELIVERY
"We give Orange Stamps"
DIAL 289-3031
NEXT TO POST OFFICE
215 WILLIAMSON AVE.
Machine Shops

WINSLOW AUTO SUPPLY CO 202 W 2 -- 289-3392

Mail Order Houses

Sears Roebuck and Co 216 E 2 -- 289-3367

Markets

Douglas Food Market 212 E 2 -- 289-2741
Gate Store 1408 W 2 -- 289-2302
Public Market 222 E 2 -- 289-4302
Sam's Food Mart 320 E 2 -- 289-2641
Triangle Grocery 508 W Cherry -- 289-4242
Williams & Son Grocery 111 W Mulberry -- 289-9969

Masonry Contractors

Beckman A W 104 Hillview -- 289-2301
(See Advertisement This Page)

Mattresses

Boyd's Furniture Inc

See Our Ad Under Furniture
115 W 3 -- 289-3301
GUTHRIE MATTRESS CO
310 S 23 Av Phoenix
Long Distance Phoenix -- AL 2-3487
Hamilton's Upholstery & Mattress Shop
323 E 3 -- 289-2201

Meat

See Also Grocers

BABBITT BROs TRADING CO
3 & Prairie Av -- 289-2081

Mechanical Contractors

See Contractors-General

Medical Clinics

PETERSON CLINIC Bruchman B -- 289-3396

MASONRY CONTRACTOR
COMMERCIAL - RESIDENTIAL

BRICK - BLOCK - STONE
Patio & Carport Enclosures
A. W. BECKMAN
104 HILLVIEW CALL 289-2301

Men's Clothing & Furnishings

BABBITT BROs TRADING CO
2 & Warren Av -- 289-3162
TROUTNER'S WAYNE L MEN'S WEAR
114 W 2 -- 289-3351

Messenger Service

Simpson's Rapid Messenger Service
205 Williamson Av -- 289-9932

Milk

See Also Dairies

Carnation Distr 1100 W Mahoney -- 289-2242
West Dairy Co 715 Apache Av -- 289-9931

Millwork

OLDS BROS LUMBER CO 300 Kinsley Av -- 289-2446

Mining Contractors

TATE MINE DEVELOPMENT & SUPPLY CO
Contract Mine Development & Mining
3438 N Kelvin Blvd Tucson
Long Distance Tucson -- EA 6-8346

Mirrors

Winslow Glass & Mirror 101 Warren Av -- 289-3051

Missions

Tegakwitha Mission Houck -- Long Distance

Mobile Homes

See Trailers-House

Mobile Homes Courts

See Trailer Courts

Moccasins

Buckley's Bootery 110 W 2 -- 289-4102

Moldings

Ace Moulding Co Pine-Payson Highway -- 289-3641

"When you go to his store to make a decision, tell him... I saw your ad in the Yellow Pages."
PAINTED DESERT MOTEL

14 UNITS

★ RESTAURANT
★ INDIAN GOODS
★ NAVAJO RUGS
★ TEXACO PRODUCTS

Douglas C. Norris  Paul S. Rook  Owners
LONG DISTANCE
CHAMBERS, ARIZONA

Motel (Cont'd)

CARAVAN INNS
1501 Grand Av Phoenix  Long Distance Phoenix — AL 2-8885

DESSERT SUN MOTEL E Highway 66 — 289-3351
(See Advertisement Following Page)

EL CAPITAN MOTEL
AAA Approved-Free Television
1015 E 2 — 289-311

EL HOPI MOTEL 815 W 2 — 289-369

EL RANCHO MOTEL 1320 W 2 — 289-222
(See Advertisement Preceding Page)

HALE MOTEL 1005 E 2 — 289-994
(See Advertisement Preceding Page)

HARRIS CODY O NAVAJO Long Distance
Knotty Pines Motel Highway 66 — 289-337
(See Advertisement Preceding Page)

L-Z MOTEL  MEMBER  AAA — 21 UNITS
Swimming Pool • TV • Refrigeration
U-Haul Trailer Space
1102 E 2 — 289-414

LA SIESTA MOTEL 911 E 2 — 289-379
Lupton Motel Lupton — Long Distance
MARBLE MOTEL
Telephones in All Rooms
512 E 3 — 289-303

(Continued Following Page)

The extra cost for separate listings is small—and a separate business listing under your own name frequency can mean great convenience to you.

Motel (Cont'd)

Pacific Motel Joseph City — 2511
Painted Desert Motel Chambers — Long Distance
(See Advertisement Preceding Page)

Sand & Sage Motel
Refrigeration-TV-AAA 781 W 2 — 289-2061

TEXACO TRADING POST Chambers — Long Distance
Tonto Rim Motel W 2 — 289-3191
(See Advertisement This Page)

TOWN HOUSE MOTEL W Highway 66 — 289-3376
(See Advertisement Preceding Page)

Travellers Motel 317 W 2 — 289-2487
TRAVELodge WINSLOW 1216 E 3 — 289-2491
(See Advertisement This Page)

West End Auto Court 624 W 2 — 289-2901
WESTERNER MOTEL 500 E 2 — 289-2451
(See Advertisement Preceding Page)

White Elephant Lodge Chambers — Long Distance
(See Advertisement This Page)

Motion Picture Equipment & Supplies

See Also Photographic Equipment & Supplies
Winslow Photo Supply 212 Williamson Av-289-3481

Tonto Rim Motel
"WELCOMES YOU"
TO MAKE THIS YOUR CONVENIENT HEADQUARTERS FOR:
• TOURS • BUSINESS • SIGHTSEEING
IN COMPLETE COMFORT
CHILDREN WELCOME
UNITS WITH KITCHENETTES AVAILABLE
Dial 289-3191
WEST 2nd ST. • WINSLOW

Redecorating?
How about a color telephone for your living room, kitchen, bedroom, recreation room?
To order, call your Telephone Business office—or ask any Telephone Serviceman.
EASY FOR YOU, SAFE FOR YOUR FURNITURE!

AERO MAYFLOWER
America's Finest
NATION-WIDE FURNITURE MOVERS
The Safe, Easy Way to Move to or from All 50 States and Canada
You can rely on Mayflower for modern vans, trained, courteous drivers, and for expert packing & loading. Service is fast and efficient.

For Full Information and Free Estimate, Call Your Local Agent
DIAL 289-3304

DAZE TRANSFER
1004 W. 4th . . . WINSLOW

Green Lantern
BUFFET

★ COCKTAIL LOUNGE and BAR
“ENJOY AN EVENING OUT – MIXED DRINKS AS YOU LIKE THEM”
★ SHUFFLEBOARD FOR YOUR ENJOYMENT
F. A. LOPEZ, Owner
Dial 289-2681
110 KINSLEY AVE., WINSLOW

Motor Trucks
See Trucks-Motor

Movers & Household Storage
See Also Trucking

ALLIED VAN LINES
"You can always trust your Allied Man for dependable, safe, courteous service. ‘The World’s Largest Mover, No. 1 specialist in long-distance moving, local moving, packing and storage.’ Over 800 agents in 50 states and throughout the world."

"FOR INFORMATION CALL"
Lightning Moving & Warehouse
425 E Jackson Phoenix Long Distance Phoenix—AL 8-6021
Daze Transfer 1004 W 4 289-3304
(See Advertisement This Page)

Musical Instruments

NAVAJO MUSIC CO
LESTER PIANOS
ORGANS - SHEET MUSIC
RECORDS-GIBSON GUITARS
Stringed & Band Instruments
"Winslow’s Complete Music Store"
111 E 3 289-3892

Natural Gas Companies
See Gas Companies

Newspapers
See Also Publishers
Reminder The 208 Kinsley Av 289-3264
Winslow Mall 208 W 1-289-2674

Night Clubs

GREEN LANTERN BUFFET 110 Kinsley Av-289-2681
(See Advertisement This Page)
Prairie Moon Tavern 913 W 2-289-9999
(Continued Following Page)

When an emergency arises — you need help quickly! Physicians, hospital, ambulance, taxi or plumber. The quickest way of finding whom to call is to — Look in the Classified Telephone Directory.
Oil Well Drilling Mud
Arizona Silica Sand Co Houck - Long Distance

Oils
See Also Specific Kinds

HOWARD'S UNION SERVICE STATION
Out Board Motor Oil 201 E 3 - 289-449
Hy-Line Oil Co Highway 66 W - 289-217
Shell Oil Bulk Plant Taylortown - 289-282
Standard Oil Company of California Western Operations Inc E 3 & Donnelly - 289-200
CENCO OIL PRODUCTS Taylor Addition - 289-296
(See Advertisement This Page)

Optometrists
LAWRENCE C E TOD
Contact Lenses 102 E Elm Flagstaff - PR 4-373
MCCORMICK F J
Contact Lenses 115 Warren Av - 289-300
PATE JAMES S 117 Kinley Av - 289-293

Organizations
See Associations, Also Clubs, Also Lodges-Fraternal

Organs
Navajo Music Co 111 E 3 - 289-361

Outboard Motors
Hutch's Sporting Goods 406 E 2 - 289-410

Overseas Financing
See Financing; Also Loans

Overseas Insurance
See Insurance

Paint & Varnish
Casey Color Center 113 W 3 - 289-401
(See Advertisement This Page)
(Continued Following Page)

The Classified Telephone Directory lists many local tradespeople, services and products. Keep it handy and make it your buying guide.
Pipe Line Companies

Gulf Interstate Co 1609 Apache Av 289-2251
Mid Valley Inc Leupp 289-2202
Transwestern Pipeline Co Leupp 289-2692

Pipe Line Contractors

MERRITT WELDING CONTRACTOR 517 Mahoney 289-2092

Plastic Fabricators

HI-LINE FIXTURE & METAL 1220 E 2 289-3171

Plastics & Plastic Products

BABBITT BROS TRADING CO 201 W 1 289-2231

Plumbing Contractors

Muir Plumbing 311 Kinsley Av 289-2552
MURRY PLUMBING 410 W 2 289-3431
NAVADO PLUMBING & HEATING CO 500 W 3 289-2852

You can find it in the Yellow Pages.

Plumbing Fixtures & Supplies

BABBITT BROS TRADING CO 201 W 1 289-2231

Police Department

Police Department 101 Williamson Av 289-2431
Joseph City Long Distance Holbrook-JA 4-6533

Preschools

See Schools

Printers

REMEMBER THE 208 Kinsley Av 289-3347
Windows Mall 288 W 1 289-2461

Produce

BABBITT BROS TRADING CO
ROMNEY PRODUCE CO 3 & Prairie Av 289-2001
115 N Verde Flagstaff Long Distance Flagstaff-PR 4-3477

Property Management

Mead Bus Realty & Insurance 412 W 2 289-2408

Publishers

See Also Newspapers

MOUNTAIN STATES TEL & TEL CO
Telephone Directories
117 E 3 289-3311
Joseph City 117 E 3 Winslow Dial "O" Operator
YELLOW PAGES DIV OF MOUNTAIN STATES
TEL & TEL CO 117 E 3 289-3311

Radio

NAVAJO MUSIC CO
MAGNAYOX
TELEVISION & HIFI-FIDELITY
Radio - Phonograph Phonographic Sound
111 E 3 289-3692

Radio Broadcasting Companies

& Stations

KVNC News Room Highway 66 E 289-2931
KVNC RADIO STATION Highway 66 E 289-2011
(See Advertisement This Page)

You are invited to call our Business Office for further details on Classified Directory Advertising.

Portable Telephones

You can take it with you!
In out-of-the-way places
where you occasionally want a telephone—such as sewing room or patio—a portable telephone is often the answer.

For details, call your Telephone Business Office or ask your Telephone Serviceman

Radio Communication Equipment

GENERAL ELECTRIC COMMUNICATION EQUIPMENT
NELSON COMMUNICATION
11 S 7 Av Phoenix Long Distance Phoenix-AL 2-3967

Radio-Repairing

BILLS RADIO-TV SERVICE 1100 N Park Dr 289-3651
Schafer's T V Radio Service 316 Kinsley Av 289-3002

Railroads

Santa Fe Ry Co Old Depot 289-2471
Old Depot 289-2902

Ranches & Farms

Boucher Realty Co 208 W 2 289-3402
Flying A Land & Cattle Co Meteor City 289-4097
Spurlock R C & Sons Navajo Long Distance

Ranges & Stoves

Boyd's Furniture Inc 115 W 3 289-3301

FRIGIDAIRE ELECTRIC RANGES


"Where to call"
OLDS BROS LUMBER CO
309 Kinsley Av 289-2446

Look through these pages to find who makes it—sells it—fixes it.

BIG REGIONAL "RADIO" 1010 KVNC
WINESLOW, ARIZ.
FRIDAY, SUNDAY "DAY & NIGHT"
DIAL 289-2011
Highway 66 East - Winslow
If you have products to sell, the Yellow Pages can increase your market. You are invited to call our Business Office for further details on Classified Directory Advertising.

Recording Equipment & Supplies

Recreation Equipment

Recreation Places

Refrigerating Equipment—Commercial

Purchasing agents often use the Classified Telephone Directory as their first reference — it is one of the quickest ways to locate a local source of supply.
Complete
TEXACO SERVICE
- WASHING
- LUBRICATION - OILS
- WINTERIZING SERVICE
- FIRESTONE TIRES
- BATTERIES & ACCESSORIES

PICK-UP & DELIVERY SERVICE
WE GIVE ORANGE PREMIUM STAMPS

DIAL
289-2731

ALLEN'S TEXACO SERVICE STATION
SERVICE IS OUR BUSINESS — IF YOU LIKE OUR SERVICE TELL OTHERS
IF YOU DON'T — TELL US
400 E. 2nd STREET
(Across from La Posada Hotel)

CROZIER'S TEXACO STATION
Howdy Neighbor!
JUST GIVE US AN OPPORTUNITY
LUBRICATION - WASHING
WE PICK-UP & DELIVER
FROM MOTELS & HOMES
FIREFSTONE TIRES & BATTERIES
A Complete Winterizing Service
Dial 289-3652
201 W. 2nd St.

Schools
Joseph City Public School
Sandra Public School
Sandra — Long Distance
Winslow Public Schools
High School N Apache Av
High School N Apache Av
High School Gymnasium
Jefferson School 100 W Mahoney
Junior High School
1100 N Colorado Av
Lincoln School W Oak
Maintenance N Colorado Av
Roosevelt School Southside
Superintendent of Schools
800 Apache Av
Washington School W Oak
Wilson School 300 E Maple

Dial 289-2731

Service Stations
2136 E Santa Fe Flagstaff
Long Distance Flagstaff — PR 4-3952

Service Stations (Cont'd)
Dave Richfield Service Station
DeW's Westbound Service
Denver Chicago Terminal Lupton — Long Distance
Durand's Richfield Service
EL PASO NATURAL GAS PRODUCTS
Hawkins Birt & Sons Dixie Service
Harold's Shell
Harold's Texaco Service
Hawkins & Sons Service
Highway 66 E — 289-4102
Hawkins Birt & Sons Dixie Service
Highway 66 E — 289-4102
Haward's Super Service
Howard's Union Service
HY-LINE OIL CO
JOHNNIE'S CHEVRON STATION
DEL'S WESTBOUND SERVICE
Monserr Service Station
Doxley's Art Union OIL
Painted Desert Point
Lupton — Long Distance

Dial 289-3102
Dial 289-4292
Dial 289-4402
Dial 289-9554

Look through these pages to find who makes it — sells it — fixes it.

UNDERPASS SERVICE STATION
E. 2nd St. & Williamson At Railroad Underpass

Complete
MOBIL SERVICE
- MOBIL OIL
- MOBIL GAS
- Complete Line of MOBIL TIRES - BATTERIES - ACCESSORIES
- LUBRICATION
- PICK UP & DELIVERY

Dial 289-2991
700 EAST 3

Dial 289-9954
400 E. 3 WINSLOW
Service Stations (Cont'd)

RICHFIELD
Richfield BONN Gasoline
Over 100 Octane
Richfield Motor Oils
“YEARS AHEAD” Petroleum Products and Services

“WHERE TO BUY THEM”
DAVIS RICHFIELD SERVICE STATION
541 E 3 - 289-4351
Durán's Richfield Service 1090 E 3 - 289-2051

DEL'S WESTBOUND SERVICE
Mobil
LUBRICATION - WASHING & POLISHING
PICK UP & DELIVERY SERVICE
Distributors of
ARMSTRONG - DAYTON
Top Quality at Reasonable Prices
Unconditional Road Hazard Guarantees
Phone 289-3591
420 E. 3rd St. • HWY 66 WEST

DENVER CHICAGO TERMINAL
“Headquarters For Trucks”
☆ DIESEL FUEL
☆ GAS
☆ OILS
LONG DISTANCE LUPTON

RICHFIELD SERVICE
GOODYEAR TIRES
S & H Green Stamps
Pick-Up & Delivery
ON HWY 66 - EAST SIDE OF WINSLOW
CLOSE TO MOTELS
DURAN’S RICHFIELD SERVICE
1090 E 3 WINSLOW

Service Stations (Cont’d)

SHAMROCK PRODUCTS
SHAMROCK SERVICE STATION
Goodyear Tires
Highway 66 W - 289-9952

SHELL DEALERS’ SERVICE STATIONS
ARLHARD’S SHELL SERVICE
217 W 2 - 289-3501

HAROLD’S SHELL SERVICE
813 E 3 - 289-3702

Standard Oil Company of California Western Operations Inc. W 2 & Warren Av - 289-9974
Temple’s Humble Products Service
Highway 66 W - 289-9927

TEXACO PETROLEUM PRODUCTS
FIRE-CHIEF & SKY-CHIEF
GASOLINE
TEXACO & HAVOLINE
MOTOR OILS
MARFAV LUBRICATION

“WHERE TO BUY THEM”
DEALERS
ALLEN’S TEXACO SERVICE STATION
300 E 2 - 289-2701

CROZIER’S TEXACO STATION
201 W 2 - 289-2902

DE MARSE TEXACO
1800 W 2 - 289-2902

MONSERG SERVICE STATION
Coopertown - 289-3102

TEXACO TRADING POST
Chambers - Long Distance
Underpass Service Station 200 E 2 - 289-2991

(See Advertisement This Page)

UNION DEALERS’ SERVICE STATIONS

MINUTE MAN SERVICE

“WHERE TO GET IT”
HOWARD’S UNION SERVICE STATION
Pick-Up & Delivery
We Give Orange Stamps
E 3 - 289-4401

OXLEY’S ART UNION OIL
Pick-Up Delivery
300 E 2 - 289-4291

Westbound Mobel Service 420 E 3 - 289-3501
Whiting Bros Motor Co 815 W 2 - 289-3591

WHITING BROS SERVICE STATION
Highway 66 W - 289-9901
Long Distance
Sanders - Long Distance

Sewing Machines

SINGER SEWING MACHINES
EXPERT SEWING MACHINE REPAIRS.
SINGER Sales & Rentals; Parts and Service.
For all your sewing needs—Look for the famous “SINGER” and Red “S” Trademarks.

“WHERE TO CALL”
Singer Sewing Machine Co 120 E 2 - 289-2903

Sheet Metal Work
HI-LINE FIXTURE & METAL
1220 E 2 - 289-3171

Sheriff
SHERIFF 101 Williamson Av - 289-3363
Joseph City Long Distance Holbrook - JA 4-6533

Shirts
Superior Laundry 215 Williamson Av - 289-3031

Shoes
BABBITY BROS TRADING CO
Freeman & Justin
2 & Warren Av - 289-3102

BUCKLEY’S BOOTERY
• City Club Shoes for Men
• Velvet Step Shoes for Ladies
• Weatherbird Shoes for Children
• Shoes for the Entire Family
110 W 2 - 289-4101

Sick Room Supplies
Winslow Drug Co 100 W 2 - 289-2542

Signalling Systems & Supplies

MOUNTAIN STATES TELEPHONE
SIGNALLING SYSTEMS & EQPT
Telephone signalling equipment is available in a variety of types to meet your particular need. Lamp indicators, buzzer code calling, loud ringing bells, and gongs may be installed for signalling incoming calls. Employees may be reached anywhere in your office or plant.

“FOR INFORMATION CALL”
MOUNTAIN STATES TEL & TEL CO
117 E 3 - 289-3311

Signs
SAM’S NEON SERVICE
1001 W Oak - 289-2561
(See Advertisement This Page)

Signs—Maintenance Service
Sam’s Neon Service 1001 W Oak - 289-2561

Social Service Organizations
See Also Associations; Also Clubs;
Also Lodges-Fraternals
American Red Cross 615 Berry Av - 289-2305

Sporting Goods
See Also Specific Kinds
BABBITY BROS TRADING CO
HUTCH’S SPORTING GOODS 408 E 2 - 289-4192
(See Advertisement This Page)
PRUETT’S HARDWARE & AUTO ACCESSORIES
120 E 3 - 289-4481

Steel Mills
WESTERN ROLLING MILLS DRY
Elliott & Kyrene Rd Tempe
Long Distance Tempe - WO 7-3313

HUTCH’S SPORT STORE
EXCLUSIVE WILSON DEALER
• ATHLETIC EQUIPMENT
• SCHOOL SWEATERS
• CAMPING EQUIPMENT
• GUNS — FISHING TACKLE
AUTHORIZED LONE STAR DEALER
MERCURY OUTBOARD MOTORS
Dial 289-4192
408 EAST 2nd
Telephone Companies

Mountain States Tel & Tel CO
To place a Long Distance call—Dial Operator
For Numbers not listed in this Directory—Dial 113
To Report Service irregularities and to Obtain Assistance—Dial Operator
Business Offices
Joseph City 117 E 3 Winslow
Dial '0' Operator

Teletypewriters

Mountain States Telephone Service
Teletypewriter Service
A variety of teletypewriter services are available to meet special requirements. Exchange and private line teletypewriter service offers the speed of the telephone with the permanence of the written word.

Television

Boyd's Furniture Inc 115 W 3
Clark & Son TV Service
400 Williamson Av—289-4151

Television Antenna Systems & Installations

Antennavision Inc 220 E 2

Television Parts & Supplies

Bill's Radio-T V Service 1100 N Park Dr—289-3651

Classified Telephone Directory

Swimming Pool Equipment & Supplies

Monarch Swimming Pool Equipment Co
INC 4621 N 18 Phoenix
Long Distance Phoenix—CR 4-4325

Tailors

Clarke's Cleaners 402 W 2—289-4341
Elite Cleaners & Tailors
True Quality in Alterations & Cleaning for Men & Women
Over a Quarter of a Century of Fine Service in Winslow
Pick-up & Delivery
218 Williamson Av—289-3281

Taverns

Four Lane's Buffet 116 Kinsley Av—289-9964
Daze Transfer 1004 W 4—289-3304

Tax Return Preparation

Adkins Bruce 410 W 2—289-4261
Linnane J J—Licensed Public Accountant
Sellers Murray & Murray Certified Public Accountants
1021 Williamson Av—289-3211
Shelley Eldon 111 E 2—289-3101

Taxicabs

Winslow Taxi & Tours 111 Warren Av—289-2211

Tea Rooms

See Restaurants

Telegraph Companies

Western Union Telegraph Co
111 Warren Av—289-3132

Telephone Apparatus

Mountain States Telephone Apparatus

"For Information Call"
Mountain States Tel & Tel Co
117 E 3—289-3311

Teletypewriters

Mountain States Telephone Service
Teletypewriter Service
A variety of teletypewriter services are available to meet special requirements. Exchange and private line teletypewriter service offers the speed of the telephone with the permanence of the written word.

"For Information Call"
Mountain States Tel & Tel Co
117 E 3—289-3311

Television

Boyd's Furniture Inc 115 W 3—289-3301
Clark & Son TV Service
400 Williamson Av—289-4151

Magnavox Television Sales
Finest High-Fidelity pictures and sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis in wide selection of fine furniture-models.

"Where to Buy Them"
Dealers
Navajo Music Co 111 E 3—289-3892

Television Antenna Systems & Installations

Antennavision Inc 220 E 2—289-2652

Television Parts & Supplies

Bill's Radio TV Service 1100 N Park Dr—289-3651

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our Business Office for further details on Classified Directory Advertising.
Television—Repairing

CLARK & SON T.V. SERVICE
WE REPAIR ALL MAKES
• PICK-UP & DELIVERY
• ALL WORK GUARANTEED
Work Done In Home If Possible
See Adv This Classification
400 Williamson Av.................. 289-4151

"Happy words to a businessman... 'I found you in the Yellow Pages.'"

Television—Repairing—(Cont’d)

CLARK & SON T.V. SERVICE
WE REPAIR ALL MAKES
• PICK-UP & DELIVERY
• ALL WORK GUARANTEED
Work Done In Home If Possible
See Adv This Classification
400 Williamson Av.................. 289-4151

Schafer’s T.V. & Radio Service
316 Kinsley Av.................. 289-3002
(See Advertisement This Page)

SILVERTONE TELEVISION SERVICE—
SEARS ROEBUCK AND CO.
The Only Authorized Service
216 E 2.................. 289-3360

Termite Control

ORKIN EXTERMINATING CO INC
Call Us Collect
105 W Aspen Av Flagstaff,
Long Distance Flagstaff—PR 4-6001

You can find it in the Yellow Pages.

ADDRESSES REMEMBERED?

NAME FORGOTTEN?
If the principal business of the firm is known, then it is easy to locate the name and telephone number in the "Yellow Pages"

CLARK & SON T.V. SERVICE
WE REPAIR ALL MAKES
• PICK-UP & DELIVERY
• ALL WORK GUARANTEED
WE GIVE 36 HOUR SHOP SERVICE
IF NO SPECIAL PARTS NEEDED
SERVICE CALLS MADE THE SAME DAY
DIAL 289-4151
400 WILLIAMSON AVE.

Tires

CRASHER'S TEXAS STATION 201 W 2........ 289-3652

DEL'S WESTBOUND SERVICE
DISTRIBUTORS OF
ARMSTRONG
DAYTON & LEE TIRES
TOP QUALITY TIRES
AT REASONABLE PRICES
UNCONDITIONAL ROAD HAZARD GUARANTEES
420 E 3.................. 289-3591

Duran's Richfield Service
Goodyear Tires
3050 E 3.................. 289-2051

FIRESTONE TIRES
ALLENS TEXAS SERVICE STATION
400 E 2........ 289-2731

CROZIER'S TEXAS STATION
201 W 2........ 289-3652

Harold's Shell Service 813 E 3........ 289-3702
Harold's Texaco Service 700 E 3........ 289-2751
Howard's Union Service Station 201 E 3........ 289-4402
Johnnie's Chevron Station 400 E 3........ 289-9954
NASCAP TIRE MART 1503 E 2........ 289-2692
(See Advertisement This Page)

Ozie's Art Union Oil 300 E 2........ 289-4292

PENNSYLVANIA TIRES
All grades and sizes of Quality-built tires for pas-
senger cars, Imported cars,
Trucks, Tractor and off-
the-road equipment.
A complete tire service.
WHERE TO BUY THEM
DISTRIBUTOR
NASCAP TIRE MART 1503 E 2........ 289-2892

Shamrock Service Station
Highway 66 W........ 289-9952

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
WHERE TO CALL
DEALERS
WINSLOW TIRE CO 812 E 2........ 289-2791
Underpass Service Station 200 E 2........ 289-2991
Whiting Bros Motor Co 815 W 2........ 289-5631
WINSLOW TIRE CO 812 E 2........ 289-2791

If you have goods for sale, the Classified Telephone Directory pro-
vides purchasers one of the quickest ways to find your goods. You are
invited to call your nearest Business
Office for detailed information on
advertising in the Classified Tele-
phone Directory.

Tires—Repairing & Recapping
NASCAP TIRE MART 1503 E 2........ 289-2892

Tires—Wholesale
DEL'S WESTBOUND SERVICE 420 E 3........ 289-3591
NASCAP Tire Mart 1503 E 2........ 289-2892

"Help the businessman help you, tell him... 'I found you in the Yellow Pages.'"
Trading Posts

Bakers Trading Post 108 E 1-289-2560
Chambers Trading Post Chambers-Long Distance
Chieftain Store & Motel Chambers-Long Distance
Ella's Frontier
Highway 66 West Joseph City-2663
Geronimo Trading Post Joseph City-2352
HOWDY HANK TRADING POST
Swimming Pool Picnic Tables-Playground
Joseph City-2664
Hopi House Leupp 289-4071
Jack Rabbit Trading Post Jack Rabbit-2663
Leupp Trading Post Leupp-289-4086
MINNETONA TRADING POST
Highway 66 E-289-9992
Rimmy Jim's Trading Post
Highway 66 West-Long Distance
SUNRISE TRADING POST Leupp-289-4008
Teck's Trading Post Chambers-Long Distance
Tomahawk Trading Post & Night Club
Lupton-Long Distance
Two Guns Trading Post
W of Winslow-Long Distance

Transfer Business

DAZE TRANSFER
MOVING STORAGE
1004 W 3-289-3304

Tree Service

DAVEY TREE SURGERY
DAVEY TREE SURGERY CO LTD
336 E Palme Lane Phoenix
Long Distance Phoenix-AL B-0141

Truck Courts

Sonioma Trailer Park W Highway 66-289-4312
(Same Advertisement This Page)

Tractors-Equipment & Parts

Sonioma Trailer Park W Highway 66-289-4312

Tractors-House

HI-LINE FIXTURE & METAL 1220 E 2-289-3171
Sonioma Trailer Park
Travellite Traveler-Lenslee
W Highway 66-289-4312

Trayers-House-Repairing

WESTERN STATES TRAILER SERVICE INC
4006 E Van Buren Phoenix
Long Distance Phoenix-BR 5-6721

Plan your shopping with the Classified Telephone Directory.

IF YOU WANT TO FIND A BRAND NAME PRODUCT OR SERVICE
USE THE MODERN SHOPPING AID
Consult the 'Yellow Pages' of Your Telephone Directory

IF YOU WANT TO FIND A BRAN D NAME PRODUCT OR SERVICE
USE THE MODERN SHOPPING AID
Consult the 'Yellow Pages' of Your Telephone Directory

Upholsterers

Hamilton's Upholstery & Mattress Shop
323 E 3-289-2201

Vacuum Cleaners

Boyce's Furniture Inc 115 W 3-289-3301
Singer Sewing Machine Co 120 E 2-289-3802

Variety Stores

See Also Department Stores
Sprague Reitz Variety Store 101 E 3-289-9953

You can find it in the Yellow Pages.

UPHOLSTERING

We also have DIVANS CHAIRS
NEW BED SETS
FREE PICK-UP AND DELIVERY
HAMPTON'S UPHOLSTERY
& MATTRESS SHOP
323 E. 3rd. Dial 289-2201
Washing Machines

AA & A McDowell's
Maytag-Speed Queen-Bendix
1830 S Central Av Phoenix—Long Distance Phoenix—AL 8-3469
Bendix Commercial Laundry Equipment
Cowden John P C0
2345 N 10 Phoenix—Long Distance Phoenix—AL 3-6768

Boyds Furniture Inc
Washers, Dryers & Combinations
115 W 3—289-3301

Frigidaire Automatic Washers & Dryers

"WHERE TO CALL"
Olds Bros Lumber Co
300 Kinsley Av—289-2446

Maytag Washing Machines
Authorized Dealers
Hutch's Sporting Goods 408 E 2-289-4192

Washing Machines—Repairing
Appliance Service Co 311 W Gilmore—289-3202
(See Advertisement This Page)
Kenmore Washing Machine Service—Sears Roebuck and Co
"The Only Authorized Service"
216 E 2—289-3367

The extra cost for separate listings is small—and a separate business listing under your own name frequently can mean great convenience to you.

Washing Machines

Water Softening Service

Gildewell S R 115 1/2 Kinsley Av—289-2192
Starr Jewelers 119 Kinsley Av—289-4331

Water Heaters

Barbitt Bros Trading Co 206 W 1—289-2231
Boyds Furniture Inc 115 W 3—289-3301
Murry Plumbing 410 W 2—289-3431
Permaglas Water Heaters—Dealer
Southern Union Gas Co 107 E 3-289-3386

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Shop, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Watches—Repairing

Gildewell S R 115 1/2 Kinsley Av—289-2192
Starr Jewelers 119 Kinsley Av—289-4331

Portable Telephones

You can take it with you!
In out-of-the-way places where you occasionally want a telephone—such as sewing room or patio—a portable telephone is often the answer.

For details, call your Telephone Business Office or ask your Telephone Serviceman

Color telephones win Decorator Award...

Our color telephone line is the winner of a National Society of Interior Decorators' Award for "contribution to the field of interior design."
Add beauty—convenience to your home. Choose from nine delightful colors.
Available through the Business Office or ask your Telephone Serviceman

Well Drilling

Weber Well Drilling
19 S 40 Pi Phoenix—Long Distance Phoenix—BR 5-911

Western Goods

Lehman's Dept Store 215 Kinsley Av—289-2181

"The real reward is satisfying service if you tell the businessman 'I found you in the Yellow Pages.'"
Modern homes have Additional Telephones...
Where you need them... When you need them

With the accent on convenience, modern homes have several telephones. Additional telephones in the kitchen, bedroom and basement save time and steps—let you take or make your calls where you are, not where you wish you were.

And the cost of additional telephones is amazingly low—ONLY A FEW PENNIES A DAY.

To add a decorative note to your home order additional telephones in COLOR

In the rooms you select, color telephones give handsome testimony to your own standard of good taste. Carefully keyed to modern color preferences by leading color consultants, telephones in color are designed to personalize your decorative scheme, to give you a conversation piece that's as interesting to talk about as on.

What's more, telephones in color are available in two distinctive styles—the conventional desk or table top model and the attractive, space-saving wall model.

The low one-time cost of color telephones can be paid, if you wish, in small monthly installments.

COMPLETE TELEPHONE SERVICE

Makes YOUR home more pleasant

Today over 100 items of equipment are available to make the telephone in your home the most efficient servant imaginable. In addition to those described here, there are many more—each designed to save you time and steps, each tailor-made for your special needs. If you'd like to learn how you can enjoy complete telephone service, just call your telephone business office.

Illuminated Dial Telephones

Lift the receiver and the tiny lamp floods the dial with light. Or, a flick of the button on the base of the set and you have a handy, friendly night-light. The ideal telephone for bedside or dimly-lit locations.

VOLUME CONTROL TELEPHONE makes listening easier

A small button on the telephone lets the user adjust the volume to suit himself. A joy for those with impaired hearing. Also especially useful in noisy locations like game rooms.

Personalized Directory Listings

Personalized directory listings are perfect for teen-agers or adults living with you and using your telephone but who haven't a telephone listed in their own name.
COMPLETE TELEPHONE SERVICE

Makes YOUR office more productive

Today's businessman knows that modern telephone service keeps business costs low. By saving time and steps around the office and for order taking and customer contacts, complete telephone service is playing an increasingly important role in daily business life. If you'd like to learn how modern telephone service can help streamline your office procedure, just call us. With no obligation, a trained service engineer will analyze your needs with an eye both to economy and efficiency.

Push-button telephones in COLOR

Modern push-button telephones—in eight handsome colors—give you the convenience of six lines for telephoning. Push-button telephones may be equipped with intercom, bell cut-off and privacy cut-off. When you analyze your push-button needs, check and see if you have enough lines to handle incoming and outgoing calls. Don't give your customers the "busy signal" and don't make yourself wait for an outside line.

Speakerphone

A touch of a button permits the user to talk on the telephone without lifting the receiver. A small desk top unit houses a loudspeaker and microphone... listen and talk, and at the same time keep both hands free for writing or consulting files.

The microphone is sensitive enough to pick up conversations from several feet away, permitting use of the Speakerphone for telephone "conferences." If privacy is desired, Speakerphone may be used as a regular telephone.

Automatic Answering Equipment

This full-time telephone "secretary" answers calls automatically when you're away from the telephone. Automatic Message and Answering Equipment gives your recorded message to those calling—invites caller to leave name, telephone number or other recorded message in return. Even when you're out, you're always in with Automatic Answering Equipment on the job! It's the perfect solution to the problem of missed calls.

Cordless Switchboard

Operated easily by anyone, this modern board provides centralized handling of calls on as many as five lines. The attractive desktop case takes little space.

Conference Service

Long Distance—the Quick, Easy Way to Keep in Touch

Want to talk to more than one other person on mutual business affairs at the same time? This use of your telephone service will save time, settle questions promptly, and is economical. Just pick up your telephone and call the long distance operator. She will arrange the details of your conference call.

Telephone Credit Card

Here is the key to modern telephone usage. Works like any credit card. When away from home charge your long distance calls to your home or business telephone—no extra charge.

Personalized Directory Listings

Make it easy for customers to call your executives and key personnel after office hours by listing their names in addition to your regular business listing.

Yellow Pages

Your advertising in the Yellow Pages will help old customers to return and new ones to find you. Yellow Page advertising works effectively and consistently in your behalf.
Here are answers to your needs

A telephone call to your local business office will introduce you to different programs for clubs, school and church groups

**TALKS AND DEMONSTRATIONS...**

- To amaze and amuse your audiences
- See the fascinating Bell Solar Battery that successfully converts sunlight into energy
- Marvel at the story of Microwave... how it carries TV into your home and also sends your telephone voice across the nation
- Hear amusing recordings of telephone voice types that illustrate Your Voice Is You
- Learn about Color and how to make it work most effectively for you
- Visit behind-the-scenes with Your Friend, the Telephone Operator, as she shows how your calls are handled
- Look into the world of tomorrow as you Dial “F” for Future... or see marvels of the electronic age in Hardware of Progress
- Gaze in wonder at actual-size replicas of the world’s famous diamonds in Jewels for a Queen
- ... plus talks on other educational and entertaining subjects

**OR**—choose from an excellent selection of 16 mm Movies—many in color—on defense, history, music, safety, science, radio and TV and general entertainment. Includes a series of outstanding, award-winning films made to stimulate interest in science... subjects covered are the sun, human senses, human circulatory system, weather, language, cosmic rays and others.

**TOURS**—of your local telephone office

It’s exciting to visit behind-the-scenes and see how people and equipment work together to speed your telephone. calls to their destination. How about a tour for your group?

**TO MAKE ARRANGEMENTS FOR THESE FREE PROGRAMS**

Call your local Telephone Business Office

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Local & Out-of-Town
Numbers Frequently Called

PLACE YOUR LONG DISTANCE CALLS BY NUMBER—IT'S FASTER

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building, buying, remodeling?

for real livability

make sure your new home features the
built-in convenience of concealed telephone wiring

Concealed Wiring (pre-wiring) simply means this: During construction, a telephone serviceman visits your new home to run the wires for the telephones you'll want after you've moved in.

In this way, when you want to add extension telephones later, there's no inconvenience, no unsightly exposed wiring to mar the beauty of your new rooms.

Most architects, contractors and project builders are familiar with our pre-wiring service. If yours isn't, be sure to ask that it be included as a part of your building plan.

If you'd like free assistance in planning the most efficient, most economical use of the telephones in your home, just call our Home Telephone Planning Service. We're delighted to sit down with you and explain how pre-wiring and maximum telephone convenience go hand-in-hand.

Here's a typical floor plan for a new three-bedroom home. Note the locations that were pre-wired for extension telephones during construction, locations that provide maximum telephone convenience wherever you are in the house.
For Modern Western Living...

Provide Telephone Convenience throughout Your Home for every room in your home in a variety of high fashion colors.

Add a decorator's touch to your home or apartment—with just the right size, and color, extension telephones.

Make your selection from wall, desk or space-saving Princess phones...in a variety of high fashion colors.

The Beauty of Extension Phones...

convenience, style and comfort...for such low cost...To order, call our telephone business office, or ask your telephone serviceman.

A wall telephone
in your workshop or garage hangs out of the way—saves leisure time and steps.

A kitchen extension saves steps, saves time...runs errands all over...